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MODELLING INTERNATIONAL TOURIST  
ARRIVALS AND VOLATILITY:  
AN APPLICATION TO TAIWAN

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**Modelling International Tourist Arrivals and Volatility:  
An Application to Taiwan<sup>1</sup>**

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## Abstract

International tourism is a major source of export receipts for many countries worldwide. Although it is not yet one of the most important industries in Taiwan (or the Republic of China), an island in East Asia off the coast of mainland China (or the People's Republic of China), the leading tourism source countries for Taiwan are Japan, followed by USA, Republic of Korea, Malaysia, Singapore, UK, Germany and Australia. These countries reflect short, medium and long haul tourist destinations. Although the People's Republic of China and Hong Kong are large sources of tourism to Taiwan, the political situation is such that tourists from these two sources to Taiwan are reported as domestic tourists. Daily data from 1 January 1990 to 30 June 2007 are obtained from the National Immigration Agency of Taiwan. The Heterogeneous Autoregressive (HAR) model is used to capture long memory properties in the data. In comparison with the HAR(1) model, the estimated asymmetry coefficients for GJR(1,1) are not statistically significant for the HAR(1,7) and HAR(1,7,28) models, so that their respective GARCH(1,1) counterparts are to be preferred. These empirical results show that the conditional volatility estimates are sensitive to the long memory nature of the conditional mean specifications. Although asymmetry is observed for the HAR(1) model, there is no evidence of leverage. The QMLE for the GARCH(1,1), GJR(1,1) and EGARCH(1,1) models for international tourist arrivals to Taiwan are statistically adequate and have sensible interpretations. However, asymmetry (though not leverage) was found only for the HAR(1) model, and not for the HAR(1,7) and HAR(1,7,28) models.

## 1. Introduction

Taiwan (or the Republic of China) is an island in East Asia off the coast of mainland China (or the People's Republic of China), southwest of the main islands of Japan, directly west of Japan's Ryukyu Islands, and north to northwest of the Philippines. It is bound to the east by the Pacific Ocean, to the south by the South China Sea and the Luzon Strait, to the west by the Taiwan Strait, and to the north by the East China Sea. The island is 394 kilometers long and 144 kilometers wide, and consists of steep mountains covered by tropical and subtropical vegetation. The main island of Taiwan is also known as Formosa (from the Portuguese *Ilha Formosa*, meaning "beautiful island"). The population is 23 million inhabitants (in 2005), consisting of 98% Han Chinese and 2% Aboriginal Taiwanese.

Taiwan's climate is marine tropical. The northern part of the island has a rainy season from January to late March during the southwest monsoon. The entire island succumbs to hot and humid weather from June until September, while October to December is arguably the most pleasant time of the year. Natural hazards, such as typhoons and earthquakes, are common in the region.

International tourism is a major source of export receipts for many countries worldwide, and Taiwan is no exception. The most well known tourist attractions in Taiwan include the National Palace Museum (Taipei), Night Markets (especially in Taipei), Taipei 101, formerly the world's tallest building, Sun Moon Lake (central highlands), and Taroko National Park (east coast).

The most important tourism source countries to Taiwan are Japan, followed by USA, Republic of Korea, Malaysia, Singapore, UK, Germany and Australia, which reflect short, medium and long haul destinations. The three most important countries during the sample period have been Japan, USA and Republic of Korea. Although the People's Republic of China and Hong Kong are large sources of tourism to Taiwan, the political situation is such that tourists from these two sources to Taiwan are reported as domestic tourists.

The purpose of the paper is to model international tourist arrivals and volatility in international tourist arrivals to Taiwan. Daily data from 1 January 1990 to 30 June 2007 are obtained from the National Immigration Agency of Taiwan. By using daily data, we can approximate the modelling strategy and analysis to those applied to financial time series data. From a time series perspective, there are several reasons for using daily data (see, for example, McAleer

(2009)). Just to mention some, daily data allow investigating whether the time series properties have changed, the time series behaviour at other frequencies can be obtained by aggregation of daily data, and the sample size is considerably increased.

The empirical results show that the time series of international tourist arrivals to Taiwan are stationary. In addition, the estimated symmetric and asymmetric conditional volatility models, specifically the widely used GARCH, GJR and EGARCH models all fit the data very well. In particular, the estimated models are able to account for the higher volatility persistence that is observed at the end of the sample period. The empirical second moment and log-moment conditions also support the statistical adequacy of the models, so that statistical inference is valid. Moreover, the estimates resemble those arising from financial time series data, with both short and long run persistence of shocks to international tourist arrivals, although no leverage effects are found in the data. Therefore, volatility can be interpreted as risk associated with the growth rate in international tourist arrivals.

The remainder of the paper is organized as follows. Section 2 presents the daily international tourist arrivals time series data set. Section 3 performs unit root tests on daily international tourist arrivals for Taiwan. Section 4 discusses alternative long memory conditional mean and conditional volatility models for daily international tourist arrivals. The estimated models and empirical results for the heterogeneous autoregressive model are discussed in Section 5. Finally, some concluding remarks are given in Section 6.

## **2. Data**

The data set comprises daily international tourist arrivals from 1 January 1990 to 30 June 2007, giving 6,390 observations, and are obtained from the National Immigration Agency of Taiwan

Figures 1 and 2 plot the daily international tourist arrivals, as well as its volatility, where volatility is defined as the squared deviation from the sample mean. There is higher volatility persistence at the end of the period, and there are dominant observations in the series toward the end of the sample. A slightly increasing deterministic trend is present throughout the sample.

From Figures 3 and 4, it can be seen that, on an annual basis, the number of international tourist arrivals to Taiwan has shown an average growth rate of around 4% per annum from 1990 to

2007. The lowest growth rate was observed in 2003, with a decrease of 23.19% over the previous year (due to the outbreak of SARS), while the highest growth rate occurred in 2004, when there was a significant increase of 36.58% over 2003. In the sample period as a whole, there was an increase of around 75% in international tourist arrivals to Taiwan, which would seem to indicate a reasonably good performance in the tourism sector over the decade. Nevertheless, the annual average international tourist arrivals growth rate reveals that there is scope for a significant increase in international tourism to Taiwan. In order to manage tourism growth and volatility, it is necessary to model adequately international tourist arrivals and their associated volatility.

In the next section we analyze the presence of a stochastic trend by applying unit root tests before modelling the time-varying volatility that is present in the international tourist arrivals series.

### **3. Unit Root Tests**

Standard unit root tests based on the classic methods of Dickey and Fuller (1979, 1981) and Phillips and Perron (1988) are obtained from the econometric software package EViews 6.0, and are reported in Table 1. There is no evidence of a unit root in daily international tourist arrivals to Taiwan in the model with a constant and trend as the deterministic terms, or with just a constant.

These empirical results allow the use of international tourist arrivals data to Taiwan to estimate alternative univariate long memory conditional mean and conditional volatility models given in the next section.

### **4. Conditional Mean and Conditional Volatility Models**

The alternative time series models to be estimated for the conditional means of the daily international tourist arrivals, as well as their conditional volatilities, are discussed below. As Figure 1 illustrates, daily international tourist arrivals to Taiwan show periods of high volatility followed by others of relatively low volatility. One implication of this persistent volatility behaviour is that the assumption of (conditionally) homoskedastic residuals is inappropriate.

As discussed in McAleer and Divino (2008), for a wide range of financial and tourism data series, time-varying conditional variances can be explained empirically through the autoregressive conditional heteroskedasticity (ARCH) model, which was proposed by Engle (1982). When the

time-varying conditional variance has both autoregressive and moving average components, this leads to the generalized ARCH( $p,q$ ), or GARCH( $p,q$ ), model of Bollerslev (1986). The lag structure of the appropriate GARCH model can be chosen by information criteria, such as those of Akaike and Schwarz, although it is very common to impose the widely estimated GARCH(1,1) specification in advance.

In the selected conditional volatility model, the residual series should follow a white noise process. Li et al. (2002) provide an extensive review of recent theoretical results for univariate and multivariate time series models with conditional volatility errors, and McAleer (2005) reviews a wide range of univariate and multivariate, conditional and stochastic, models of financial volatility. When international tourist arrivals data display persistence in volatility, as shown in Figure 1, it is natural to estimate alternative conditional volatility models.

The GARCH(1,1) and GJR(1,1) conditional volatility models have been estimated using monthly international tourism arrivals data in several papers, including Chan, Lim and McAleer (2005), Hoti, McAleer and Shareef (2005, 2007), Shareef and McAleer (2005, 2007, 2008), Divino and McAleer (2008), and McAleer and Divino (2008).

The conditional volatility literature has been discussed extensively in recent years (see, for example, Li, Ling and McAleer (2002), McAleer (2005), and McAleer, Chan and Marinova (2007)). Consider the stationary AR(1)-GARCH(1,1) model for daily international tourist arrivals to Peru (or their growth rates, as appropriate),  $y_t$ :

$$y_t = \phi_1 + \phi_2 y_{t-1} + \varepsilon_t, \quad |\phi_2| < 1 \quad (1)$$

for  $t = 1, \dots, n$ , where the shocks (or movements in daily international tourist arrivals) are given by:

$$\begin{aligned} \varepsilon_t &= \eta_t \sqrt{h_t}, \quad \eta_t \sim iid(0,1) \\ h_t &= \omega + \alpha \varepsilon_{t-1}^2 + \beta h_{t-1}, \end{aligned} \quad (2)$$

and  $\omega > 0, \alpha \geq 0, \beta \geq 0$  are sufficient conditions to ensure that the conditional variance  $h_t > 0$ . The AR(1) model in equation (1) can easily be extended to univariate or multivariate ARMA( $p,q$ ) processes (for further details, see Ling and McAleer (2003a)). In equation (2), the ARCH (or  $\alpha$ )

effect indicates the short run persistence of shocks, while the GARCH (or  $\beta$ ) effect indicates the contribution of shocks to long run persistence (namely,  $\alpha + \beta$ ). The stationary AR(1)-GARCH(1,1) model can be modified to incorporate a non-stationary ARMA( $p,q$ ) conditional mean and a stationary GARCH( $r,s$ ) conditional variance, as in Ling and McAleer (2003b).

In equations (1) and (2), the parameters are typically estimated by the maximum likelihood method to obtain Quasi-Maximum Likelihood Estimators (QMLE) in the absence of normality of  $\eta_t$ , the conditional shocks (or standardized residuals). The conditional log-likelihood function is given as follows:

$$\sum_{t=1}^n l_t = -\frac{1}{2} \sum_{t=1}^n \left( \log h_t + \frac{\varepsilon_t^2}{h_t} \right).$$

The QMLE is efficient only if  $\eta_t$  is normal, in which case it is the MLE. When  $\eta_t$  is not normal, adaptive estimation can be used to obtain efficient estimators, although this can be computationally intensive. Ling and McAleer (2003b) investigated the properties of adaptive estimators for univariate non-stationary ARMA models with GARCH( $r,s$ ) errors. The extension to multivariate processes is complicated.

Since the GARCH process in equation (2) is a function of the unconditional shocks, the moments of  $\varepsilon_t$  need to be investigated. Ling and McAleer (2003a) showed that the QMLE for GARCH( $p,q$ ) is consistent if the second moment of  $\varepsilon_t$  is finite. For GARCH( $p,q$ ), Ling and Li (1997) demonstrated that the local QMLE is asymptotically normal if the fourth moment of  $\varepsilon_t$  is finite, while Ling and McAleer (2003a) proved that the global QMLE is asymptotically normal if the sixth moment of  $\varepsilon_t$  is finite. Using results from Ling and Li (1997) and Ling and McAleer (2002a, 2002b), the necessary and sufficient condition for the existence of the second moment of  $\varepsilon_t$  for GARCH(1,1) is  $\alpha + \beta < 1$  and, under normality, the necessary and sufficient condition for the existence of the fourth moment is  $(\alpha + \beta)^2 + 2\alpha^2 < 1$ .

As discussed in McAleer et al. (2007), Elie and Jeantheau (1995) and Jeantheau (1998) established that the log-moment condition was sufficient for consistency of the QMLE of a univariate GARCH( $p,q$ ) process (see Lee and Hansen (1994) for the proof in the case of

GARCH(1,1)), while Boussama (2000) showed that the log-moment condition was sufficient for asymptotic normality. Based on these theoretical developments, a sufficient condition for the QMLE of GARCH(1,1) to be consistent and asymptotically normal is given by the log-moment condition, namely

$$E(\log(\alpha\eta_t^2 + \beta)) < 0. \quad (3)$$

However, this condition is not easy to check in practice, even for the GARCH(1,1) model, as it involves the expectation of a function of a random variable and unknown parameters. Although the sufficient moment conditions for consistency and asymptotic normality of the QMLE for the univariate GARCH(1,1) model are stronger than their log-moment counterparts, the second moment condition is far more straightforward to check. In practice, the log-moment condition in equation (3) would be estimated by the sample mean, with the parameters  $\alpha$  and  $\beta$ , and the standardized residual,  $\eta_t$ , being replaced by their QMLE counterparts.

The effects of positive shocks (or upward movements in daily international tourist arrivals) on the conditional variance,  $h_t$ , are assumed to be the same as the negative shocks (or downward movements in daily international tourist arrivals) in the symmetric GARCH model. In order to accommodate asymmetric behaviour, Glosten, Jagannathan and Runkle (1992) proposed the GJR model, for which GJR(1,1) is defined as follows:

$$h_t = \omega + (\alpha + \gamma I(\eta_{t-1}))\varepsilon_{t-1}^2 + \beta h_{t-1}, \quad (4)$$

where  $\omega > 0$ ,  $\alpha \geq 0$ ,  $\alpha + \gamma \geq 0$ ,  $\beta \geq 0$  are sufficient conditions for  $h_t > 0$ , and  $I(\eta_t)$  is an indicator variable defined by:

$$I(\eta_t) = \begin{cases} 1, & \varepsilon_t < 0 \\ 0, & \varepsilon_t \geq 0 \end{cases}$$

as  $\eta_t$  has the same sign as  $\varepsilon_t$ . The indicator variable differentiates between positive and negative shocks of equal magnitude, so that asymmetric effects in the data are captured by the coefficient  $\gamma$ . For financial data, it is expected that  $\gamma \geq 0$  because negative shocks increase risk by increasing the

debt to equity ratio, but this interpretation need not hold for international tourism arrivals data in the absence of a direct risk interpretation. The asymmetric effect,  $\gamma$ , measures the contribution of shocks to both short run persistence,  $\alpha + \frac{\gamma}{2}$ , and to long run persistence,  $\alpha + \beta + \frac{\gamma}{2}$ . It is not possible for leverage to be present in the GJR model, whereby negative shocks increase volatility and positive shocks of equal magnitude decrease volatility.

Ling and McAleer (2002a) showed that the regularity condition for the existence of the second moment for GJR(1,1) under symmetry of  $\eta_t$  is given by:

$$\alpha + \beta + \frac{1}{2}\gamma < 1, \quad (5)$$

while McAleer et al. (2007) showed that the weaker log-moment condition for GJR(1,1) was given by:

$$E(\ln[(\alpha + \gamma(\eta_t))\eta_t^2 + \beta]) < 0, \quad (6)$$

which involves the expectation of a function of a random variable and unknown parameters.

An alternative model to capture asymmetric behaviour in the conditional variance is the Exponential GARCH (EGARCH(1,1)) model of Nelson (1991), namely:

$$\log h_t = \omega + \alpha |\eta_{t-1}| + \gamma \eta_{t-1} + \beta \log h_{t-1}, \quad |\beta| < 1 \quad (7)$$

where the parameters  $\alpha$ ,  $\beta$  and  $\gamma$  have different interpretations from those in the GARCH(1,1) and GJR(1,1) models. If  $\gamma = 0$ , there is no asymmetry, while  $\gamma < 0$ , and  $\gamma < \alpha < -\gamma$  are the conditions for leverage to exist, whereby negative shocks increase volatility and positive shocks of equal magnitude decrease volatility.

As noted in McAleer et al. (2007), there are some important differences between EGARCH and the previous two models, as follows: (i) EGARCH is a model of the logarithm of the conditional variance, which implies that no restrictions on the parameters are required to ensure

$h_t > 0$ ; (ii) moment conditions are required for the GARCH and GJR models as they are dependent on lagged unconditional shocks, whereas EGARCH does not require moment conditions to be established as it depends on lagged conditional shocks (or standardized residuals); (iii) Shephard (1996) observed that  $|\beta| < 1$  is likely to be a sufficient condition for consistency of QMLE for EGARCH(1,1); (iv) as the standardized residuals appear in equation (7),  $|\beta| < 1$  would seem to be a sufficient condition for the existence of moments; and (v) in addition to being a sufficient condition for consistency,  $|\beta| < 1$  is also likely to be sufficient for asymptotic normality of the QMLE of EGARCH(1,1).

Furthermore, EGARCH captures asymmetries differently from GJR. The parameters  $\alpha$  and  $\gamma$  in EGARCH(1,1) represent the magnitude (or size) and sign effects of the standardized residuals, respectively, on the conditional variance, whereas  $\alpha$  and  $\alpha + \gamma$  represent the effects of positive and negative shocks, respectively, on the conditional variance in GJR(1,1).

## 5. Estimated Models and Discussion

The Heterogenous Autoregressive (HAR) model was proposed by Corsi (2004) as an alternative to model and forecast realized volatilities, and is inspired by the Heterogenous Market Hypothesis of Muller, Dacorogna, Dav, Olsen, Pictet, and Ward (1993) and the asymmetric propagation of volatility between long and short horizons. Corsi (2004) showed that the actions of different types of market participants could lead to a simple restricted linear autoregressive model with the feature of considering volatilities realized over different time horizons. The heterogeneity of the model derives from the fact that different autoregressive structures are present at each time scale (for further details, see McAleer and Medeiros (2008)). In this section the HAR model is used to model total international tourist arrivals to Taiwan, together with the three conditional volatility models discussed in the previous section.

The alternative HAR( $h$ ) models to be estimated to capture long memory are based on the following:

$$y_{t,h} = \frac{y_t + y_{t-1} + y_{t-2} + \dots + y_{t-h+1}}{h} \quad (8)$$

where typical values of  $h$  are one (daily data), seven (weekly data), and 28 (monthly data). In the empirical application, the three models to be estimated for international tourist arrivals to Taiwan are as follows:

$$y_t = \phi_1 + \phi_2 y_{t-1} + \varepsilon_t \quad (9)$$

$$y_t = \phi_1 + \phi_2 y_{t-1} + \phi_3 y_{t-1,7} + \varepsilon_t \quad (10)$$

$$y_t = \phi_1 + \phi_2 y_{t-1} + \phi_3 y_{t-1,7} + \phi_4 y_{t-1,28} + \varepsilon_t \quad (11)$$

which will be referred to as the HAR(1), HAR(1,7) and HAR(1,7,28) models, respectively.

The conditional mean estimates in Tables 2-4 show that the HAR(1), HAR(1,7) and HAR(1,7,28) estimates are all statistically significant, such that the long memory properties of the data are captured adequately.

The estimated conditional mean and conditional volatility models are given in Tables 2-4. The method used in estimation was the Marquardt algorithm. As shown in the unit root tests, the international tourist arrivals series are stationary. These empirical results are supported by the estimates of the lagged dependent variables in the estimates of equations (9)-(11), with the coefficients of the lagged dependent variable being significantly less than one in each of the estimated models.

As the second moment condition is less than unity in each case, and hence the weaker log-moment condition (which is not reported) is necessarily less than zero (see Tables 2-4), the regularity conditions are satisfied, and hence the QMLE are consistent and asymptotically normal, and inferences are valid. The EGARCH(1,1) model is based on the standardized residuals, so the regularity condition is satisfied if  $|\beta| < 1$ , and hence the QMLE are consistent and asymptotically normal (see, for example, McAleer et al. (2007)).

The GARCH(1,1) estimates in Tables 2-4 for the HAR(1), HAR(1,7) and HAR(1,7,28) models of international tourist arrivals to Taiwan suggest that the short run persistence of shocks lies between 0.254 and 0.285, while the long run persistence lies between 0.236 and 0.432. As the second moment condition,  $\alpha + \beta < 1$ , is satisfied, the log-moment condition is necessarily satisfied, so that the QMLE are consistent and asymptotically normal. Therefore, statistical inference using

the asymptotic normal distribution is valid, and the symmetric GARCH(1,1) estimates are statistically significant.

If positive and negative shocks of a similar magnitude to international tourist arrivals to Taiwan are treated asymmetrically, this can be evaluated in the GJR(1,1) model. The asymmetry coefficient is found to be positive and significant for HAR(1), namely 0.317, which indicates that decreases in international tourist arrivals increase volatility. This is a similar empirical outcome as is found in virtually all cases in finance, where negative shocks (that is, financial losses) increase risk (or volatility). Thus, shocks to international tourist arrivals resemble financial shocks, and can be interpreted as risk associated with international tourist arrivals. Although asymmetry is observed for the HAR(1) model, there is no evidence of leverage. As the second moment condition,  $\alpha + \beta + \frac{1}{2}\gamma < 1$ , is satisfied, the log-moment condition is necessarily satisfied, so that the QMLE are consistent and asymptotically normal. Therefore, statistical inference using the asymptotic normal distribution is valid, and the asymmetric GJR(1,1) estimates are statistically significant.

However, in comparison with the HAR(1) model, the estimated asymmetry coefficients for GJR(1,1) are not statistically significant for the HAR(1,7) and HAR(1,7,28) models, so that their respective GARCH(1,1) counterparts are to be preferred. These empirical results show that the conditional volatility estimates are sensitive to the long memory nature of the conditional mean specifications.

The interpretation of the EGARCH model is in terms of the logarithm of volatility. For international tourist arrivals, each of the EGARCH(1,1) estimates is statistically significant for the HAR(1) model, with the size effect,  $\alpha$ , being positive and the sign effect,  $\gamma$ , being negative. The coefficient of the lagged dependent variable,  $\beta$ , is estimated to be 0.122, which suggests that the statistical properties of the QMLE for EGARCH(1,1) will be consistent and asymptotically normal.

As in the case of the GJR(1,1) model, the estimated asymmetry coefficients for EGARCH(1,1) are not statistically significant for the HAR(1,7) and HAR(1,7,28) models. These empirical results show that the volatility in the shocks to international tourist arrivals to Taiwan are sensitive to the long memory nature of the conditional mean specifications.

Overall, the QMLE for the GARCH(1,1), GJR(1,1) and EGARCH(1,1) models for international tourist arrivals to Taiwan are statistically adequate and have sensible interpretations. However, asymmetry (though not leverage) was found only for the HAR(1) model, and not for the HAR(1,7) and HAR(1,7,28) models.

## 6. Concluding Remarks

Although it is not yet one of the most important industries in Taiwan (or the Republic of China), an island in East Asia off the coast of mainland China (or the People's Republic of China), the most important tourism source countries for Taiwan are Japan, followed by USA, Republic of Korea, Malaysia, Singapore, UK, Germany and Australia. These countries reflect short, medium and long haul tourist destinations. Although the People's Republic of China and Hong Kong are large sources of tourism to Taiwan, the political situation is such that tourists from these two sources to Taiwan are reported as domestic tourists.

International tourism is a major source of export receipts for many countries worldwide, and Taiwan is no exception. The most well known tourist attractions in Taiwan include the National Palace Museum (Taipei), Night Markets (especially in Taipei), Taipei 101, formerly the world's tallest building, Sun Moon Lake (central highlands), and Taroko National Park (east coast).

As international tourism has not yet achieved the status of an important economic activity for Taiwan's finances, there is significant room for improvement in international tourism receipts. However, the potential negative impacts of mass tourism on the environment, and hence on future international tourism demand, must be managed appropriately. In order to manage international tourism growth, it is necessary to model adequately international tourist arrivals and their associated volatility.

The paper daily international tourist arrivals to Taiwan from 1 January 1990 to 30 June 2007, as obtained from the National Immigration Agency of Taiwan, and the Heterogeneous Autoregressive (HAR) model was used to capture the long memory properties in the data. The empirical results showed that the time series of international tourist arrivals are stationary. In addition, the estimated symmetric and asymmetric conditional volatility models, specifically the widely used GARCH, GJR and EGARCH models all fit the data extremely well. In particular, the

estimated models were able to account for the higher volatility persistence that was observed at the end of the sample period.

The empirical second moment condition also supported the statistical adequacy of the models, so that statistical inference was valid. Moreover, the estimates resembled those arising from financial time series data with both short and long run persistence of shocks to international tourist arrivals to Taiwan. Although asymmetry was observed for the HAR(1) model, but not the HAR(1,7) and HAR(1,7,28) models, there was no evidence of leverage. Therefore, volatility can be interpreted as risk associated with international tourist arrivals.

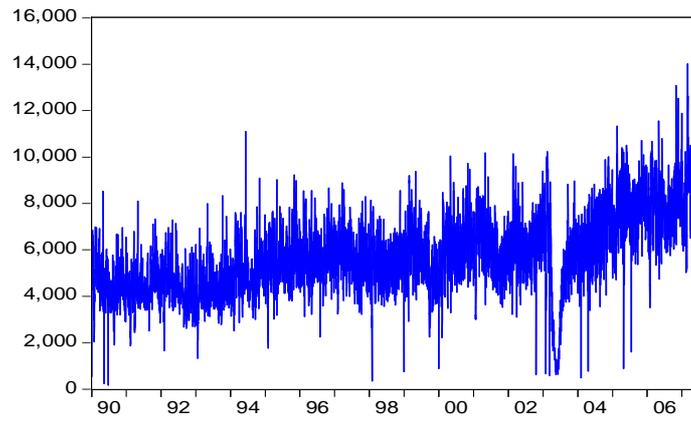
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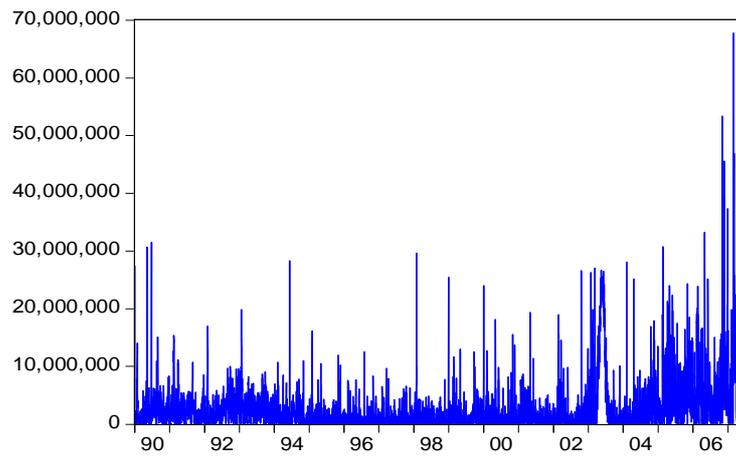
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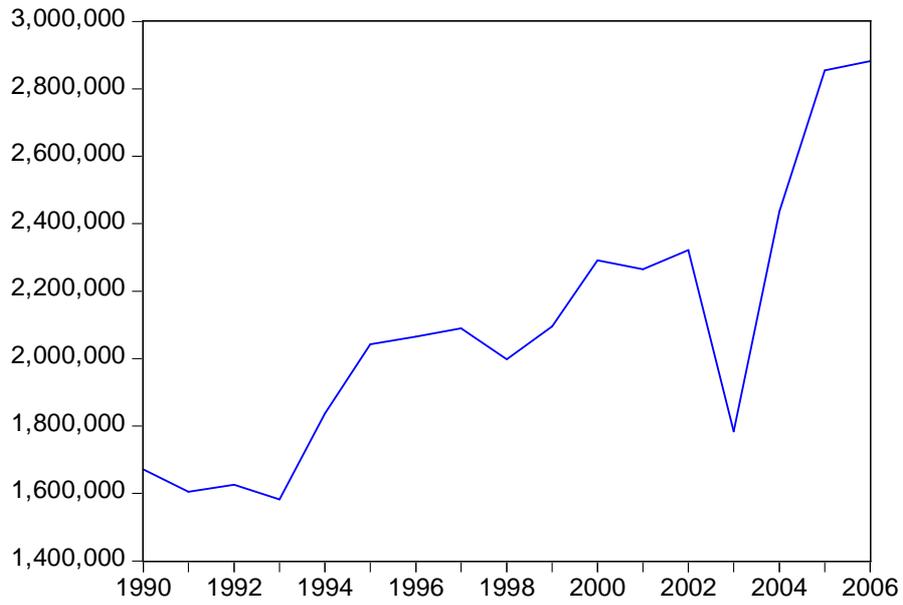
**Figure 1 Daily international tourist arrivals to Taiwan**



**Figure 2 Daily volatility of international tourist arrivals to Taiwan**



**Figure 3. Annual total international tourist arrivals to Taiwan**



**Figure 4. Annual growth rate of total international tourist arrivals to Taiwan**



**Table 1. Unit root tests**

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Variable	ADF(29) Z={1}	PP(55) Z={1}	ADF(28) Z={1,t}	PP(54) Z={1,t}
TA	-0.031**	-0.243**	-0.077**	-0.377**

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Notes:

TA denotes international tourist arrivals to Taiwan.

Lag lengths are given in parentheses.

The critical values for the ADF test are -3.43 at the 1% level, when  $Z=\{1\}$  for lag length 29, and -3.95 at the 1% level when  $Z=\{1,t\}$  for lag length 28.

The critical values for the PP test are -3.43, at the 1% level when  $Z=\{1\}$  for lag length 55, and -3.95 at the 1% level when  $Z=\{1,t\}$  for lag length 54.

\*\*denotes the null hypothesis of a unit root is rejected at the 1% level.

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**Table 2: Estimated Conditional Mean (HAR(1)) and Conditional Volatility Models**

<b>Parameters</b>	<b>GARCH</b>	<b>GJR</b>	<b>EGARCH</b>
$\phi_1$	1115** (48.85)	1020** (47.22)	1004** (46.97)
$\phi_2$	0.806** (0.007)	0.816** (0.007)	0.817** (0.007)
$\omega$	868407** (24864)	807223** (25610)	11.81** (0.524)
GARCH/GJR $\alpha$	0.254** (0.015)	0.155** (0.010)	--
GARCH/GJR $\beta$	-0.018 (0.015)	0.011 (0.018)	--
GJR $\gamma$	--	0.317** (0.043)	--
EGARCH $\alpha$	--	--	0.483** (0.021)
EGARCH $\gamma$	--	--	-0.128** (0.016)
EGARCH $\beta$	--	--	0.122** (0.037)
<b>Diagnostics</b>			
Second moment	0.236	0.324	-
AIC	16.716	16.709	16.706
BIC	16.722	16.715	16.713
Jarque-Bera	690.73	814.82	782.94
[p-value]	[0.000]	[0.000]	[0.000]

Notes:

The dependent variable, TA, is international tourist arrivals to Taiwan.

Numbers in parentheses are standard errors.

The log-moment condition is necessarily satisfied as the second moment condition is satisfied.

AIC and BIC denote the Akaike Information Criterion and Schwarz Bayesian Information Criterion, respectively.

\*\* denotes the estimated coefficient is statistically significant at 1%.

**Table 3: Estimated Conditional Mean (HAR(1,7)) and Conditional Volatility Models**

<b>Parameters</b>	<b>GARCH</b>	<b>GJR</b>	<b>EGARCH</b>
$\phi_1$	311.34** (51.00)	311.52** (51.19)	294.32** (49.58)
$\phi_2$	0.299** (0.014)	0.299** (0.014)	0.320** (0.013)
$\phi_3$	0.642** (0.015)	0.642** (0.015)	0.625** (0.015)
$\omega$	526553** (20618)	526310** (21106)	9.563** (0.430)
GARCH/GJR $\alpha$	0.285** (0.015)	0.285** (0.017)	--
GARCH/GJR $\beta$	0.147** (0.022)	0.147** (0.022)	--
GJR $\gamma$	--	-0.001 (0.031)	--
EGARCH $\alpha$	--	--	0.501** (0.022)
EGARCH $\gamma$	--	--	-0.0007 (0.015)
EGARCH $\beta$	--	--	0.271** (0.031)
<b>Diagnostics</b>			
Second moment	0.432	0.432	-
AIC	16.491	16.491	16.493
BIC	16.497	16.499	16.500
Jarque-Bera	914.70	913.55	889.92
[p-value]	[0.000]	[0.000]	[0.000]

Notes:

The dependent variable, TA, is international tourist arrivals to Taiwan.

Numbers in parentheses are standard errors.

The log-moment condition is necessarily satisfied as the second moment condition is satisfied.

AIC and BIC denote the Akaike Information Criterion and Schwarz Bayesian Information Criterion, respectively.

\*\* denotes the estimated coefficient is statistically significant at 1%.

**Table 4: Estimated Conditional Mean (HAR(1,7,28)) and Conditional Volatility Models**

Parameters	GARCH	GJR	EGARCH
$\phi_1$	167.28** (54.26)	166.58** (54.59)	144.40** (52.93)
$\phi_2$	0.298** (0.014)	0.299** (0.014)	0.317** (0.013)
$\phi_3$	0.460** (0.021)	0.459** (0.021)	0.445** (0.020)
$\phi_4$	0.208** (0.019)	0.208** (0.019)	0.208** (0.018)
$\omega$	532729** (19854)	533665** (20228)	10.032** (0.439)
GARCH/GJR $\alpha$	0.285** (0.015)	0.283** (0.017)	--
GARCH/GJR $\beta$	0.131** (0.021)	0.130** (0.021)	--
GJR $\gamma$	--	0.006 (0.031)	--
EGARCH $\alpha$	--	--	0.501** (0.021)
EGARCH $\gamma$	--	--	-0.010 (0.015)
EGARCH $\beta$	--	--	0.236** (0.031)
<b>Diagnostics</b>			
Second moment	0.416	0.416	-
AIC	16.478	16.478	16.480
BIC	16.485	16.487	16.488
Jarque-Bera	1020.8	1026.4	1036.8
[p-value]	[0.000]	[0.000]	[0.000]

Notes:

The dependent variable, TA, is international tourist arrivals to Taiwan.

Numbers in parentheses are standard errors.

The log-moment condition is necessarily satisfied as the second moment condition is satisfied.

AIC and BIC denote the Akaike Information Criterion and Schwarz Bayesian Information Criterion, respectively.

\*\* denotes the estimated coefficient is statistically significant at 1%.