

**KU LEUVEN**

**Faculty of Economics and Business  
Campus Leuven**



## **COURSES OFFERED TO ERASMUS/EXCHANGE STUDENTS**

**ACADEMIC YEAR 2016-2017**

- 1. COURSE DESCRIPTIONS**
- 2. GENERAL INFORMATION**
- 3. COURSES FOR UNDERGRADUATE STUDENTS**
- 4. COURSES FOR GRADUATE STUDENTS**
- 5. COURSES IN DUTCH**

# COURSE DESCRIPTIONS

## HOW DO I LOOK UP THE DESCRIPTIONS OF THE COURSES I INTEND TO TAKE?

There are two simple ways to look up the course descriptions for each of the courses via the faculty's website. Both start from the English language homepage of the Faculty of Economics and Business on [www.feb.kuleuven.be/eng/](http://www.feb.kuleuven.be/eng/)

You can type in the code of the course in the search engine in the top right corner of the homepage, which should provide you with a web link to the course you need details on.

The screenshot shows the homepage of the Faculty of Economics and Business (FEB) at KU Leuven. At the top, there is a navigation bar with links for 'Admissions', 'Living in Leuven', 'Internal tools', 'A-Z', 'Jobs', and 'Contact'. Below this is a secondary navigation bar with 'KU LEUVEN', 'RESEARCH', 'EDUCATION', and 'ABOUT KU LEUVEN'. A search bar is located in the top right corner, circled in red. The main content area features a large image of the FEB building in Antwerp, with a video player overlay. Below the image, there are buttons for 'FEB Campus Leuven', 'FEB Campus Kortrijk', 'FEB Campus Brussels', and 'FEB Campus Antwerp'. A sidebar on the left contains 'Information on:' (Structure, Strategy, Education, Research, Sustainability) and 'Information for:' (Prospective Students, Current Students, Exchange Students, Doctoral Students, Alumni, Corporate Connections) sections. Below the image, there is a 'Calendar FEB' section showing a date '17 May 2016' and a tweet from @FEBkuleuven.

Or you can follow these steps:

- Click on 'EDUCATION' on the top of FEB's homepage
- Select 'Programme Overview'
- Type in the name or the code of the course and press 'zoeken' (search)
- Click on the result (a web link to the course you need details on)

### PLEASE NOTE:

- Some course descriptions will only be available from **mid July 2016** onwards.
- Each professor has the right to update his/her course description just until the start of the academic year.
- While choosing your courses, make sure to take into account the campus (Leuven, Antwerp or Brussels) they are taught at. You can only pick courses from the **same campus**.

Admissions | Living in Leuven | Internal tools | A-Z | Jobs | Contact

**KU LEUVEN** RESEARCH **EDUCATION** ABOUT KU LEUVEN

Education Student

Education

SEARCH

SEARCH IN EDUCATION

ECTS label

Programme overview

Faculties

Vision and policy

Regulations on education and examination

Contact | Who's who | Organisational chart | Libraries | Toledo | Intranet | KU Leuven Nederlands

**KU LEUVEN**

EDUCATION | RESEARCH | ADMISSIONS | LIVING IN LEUVEN | ABOUT KU LEUVEN

zoeken

**Programmes by faculty**

degree type | location | KU Leuven @ | Reset

Academic Year 2015-2016	Faculty of Theology and Religious Studies	Faculty of Science
All programmes	Institute of Philosophy	Faculty of Engineering Science
English-language programmes of study	Faculty of Canon Law	Faculty of Bioscience Engineering
Programmes en français	Faculty of Law	Faculty of Engineering Technology
Programa en español	Faculty of Economics and Business (FEB)	Faculty of Architecture
Archive	Faculty of Social Sciences	Faculty of Medicine
	Faculty of Arts	Faculty of Pharmaceutical Sciences
	Faculty of Psychology and Educational Sciences	Faculty of Kinesiology and Rehabilitation Sciences

Print this page | This page in PDF | Share this page

## GENERAL INFORMATION

Exchange students from partners who have a faculty wide agreement can choose the campus they want to study at. Some partnerships are specific to only one or two campuses. When in doubt, contact your coordinator at home. Students are not allowed to mix courses from different campuses.

Please note that FEB courses in fields such as economics and finance tend to be very analytical. The pace of teaching is brisk. Thus, Bachelor students should be well versed in mathematics/statistics, and be comfortable with generalisations that complement examples and applications. For Master courses in which a major is mentioned as a requirement, the recommendation is that one should have taken several courses in that field.

Please make sure you meet these general prerequisites, plus any additional requirements listed in the course description.

**Also note that proficiency in English is required.** Be aware that your level of English must be **advanced** (level B2). You must be able to understand, speak, read and write both general and academic English fluently.

## COURSES FOR UNDERGRADUATE STUDENTS

All undergraduate students can select courses from the following lists:

### 1. Courses in FEB programmes

#### **Semester 1 (Autumn)**

Course number	Course title	Subject Area	ECTS
DOR42A	Brand Management	Marketing	6
DOI68A	Business Analysis	Informatics	6
DOH27A	Business Information Systems	Informatics	6
DOT27A	Capital Investment Policy	Accounting, Finance and Insurance	6
DOR13A	Consumer Behaviour	Marketing	6
DOE32A	Development Economics	Economics and Economic Analysis	6
DOE28A	Econometrics	Economics and Economic Analysis	6
DOM09A	Economic Aspects of European Integration	Economics and Economic Analysis	6
DOR22A	Economics of Global Innovation	Entrepreneurship, strategy and innovation	6
DOO46N	Entrepreneurial Finance	Entrepreneurship, strategy and innovation	3
DOR87A	Financial Statement Analysis and Security Valuation	Accounting, Finance and Insurance	6
DOT31A	Industrial Organisation: Theory and Applications	Entrepreneurship, strategy and innovation	6
DOH36A	Innovation Management and Strategy	Entrepreneurship, strategy and innovation	6
DOM19B	International Business Strategy	Entrepreneurship, Strategy and Innovation	6
DOO45A	Organising for Entrepreneurship	Entrepreneurship, Strategy and Innovation	3
DOT33A	Organizational Behaviour	Personnel and Organisation	6
DOR26A	Performance Management	Personnel and Organisation	6
W0EN7A	Philosophy of Technology	Auxiliary sciences	4
DOR23A	Political Business Strategy	Entrepreneurship, Strategy and Innovation	6
DOI62A	Principles of Database Management	Informatics	6
DOR17A	Supply Chain Management	Production and Logistics	6
DOO40A	The Foundations of Entrepreneurship	Entrepreneurship, Strategy and Innovation	6

### ***Semester 2 (Spring)***

<b>Course number</b>	<b>Course title</b>	<b>Subject Area</b>	<b>ECTS</b>
D0I71A	Architecture and Modelling of Management Information Systems	Informatics	6
D0R43A	Competitive Analysis and Strategy	Entrepreneurship, Strategy and Innovation	6
S0B91A	Development Cooperation	Auxiliary sciences	4
D0I69A	ICT Service Management	Informatics	6
D0M23B	International Management	Entrepreneurship, Strategy and Innovation	6
D0O44A	Intrapreneurship	Entrepreneurship, Strategy and Innovation	3
D0R78A	Introduction to Management and Strategy	Entrepreneurship, Strategy and Innovation	4
D0E35A	Labour Economics	Economics and Economic Analysis	6
D0M57B	Managerial Aspects of European Integration	Entrepreneurship, Strategy and Innovation	6
D0M24B	Organizing in an International Context	Personnel and Organisation	6
W0EP8B	Political Philosophy and the Ethics of Globalisation	Auxiliary sciences	4
D0O51A	Social Marketing	Marketing	6
D0O43A	Strategic IP Management	Entrepreneurship, Strategy and Innovation	3
D0R04A	Strategic Management	Entrepreneurship, Strategy and Innovation	6
D0T32A	The Economics of Innovation and Intellectual Property	Entrepreneurship, Strategy and Innovation	6
D0M46B	Welfare, Inequality and Poverty	Economics and Economic Analysis	6

Undergraduate students who are spending the entire academic year in Leuven can also choose the following year course:

<b>Course number</b>	<b>Course title</b>	<b>Subject Area</b>	<b>ECTS</b>
D0O37A	Entrepreneurship and New Business Development	Entrepreneurship, Strategy and Innovation	6

## **2. Core courses from the PECS-programme (Study Abroad Programme in European Culture and Society)**

### ***Semester 1 (Autumn)***

<b>Course number</b>	<b>Subject Area</b>	<b>ECTS</b>
S0GA2A	Institutions and Policy of the European Union	6
F0VK2A	The Low Countries at the Crossroads of European History	6
F0VL7A	Literature, Religion and Art in Europe: An Interdisciplinary Approach	6
F0VL6A	International Relations and European Integration since World War II	6

### ***Semester 2 (Spring)***

<b>Course number</b>	<b>Subject Area</b>	<b>ECTS</b>
F0GA1A	Flemish Art and European Culture	6
F0GA3A	International Relations and European Integration since World War II	6
F0GA4A	The Low Countries at the Crossroads of European History	6
F0GA0A	Highlights in European Literature	6
F0XX1A	Intercultural Interaction: Concepts, Approaches, Practices	6

3. In addition, undergraduate students with a good command of the Dutch language can also choose any Dutch-taught FEB Bachelor courses on the Leuven campus:  
[www.feb.kuleuven.be/leuven/toekomstigestudenten/opleidingen](http://www.feb.kuleuven.be/leuven/toekomstigestudenten/opleidingen)

Undergraduate students who have already acquired at least 180 ECTS worth of credits are also allowed to choose all Master courses taught in English mentioned below.

Undergraduate students who acquired at least 120 ECTS worth of credits and fewer than 180 ECTS are only allowed to choose the courses **printed in red** mentioned below (courses for graduate students).

## COURSES FOR GRADUATE STUDENTS

All graduate students can select courses from the following list:

### Semester 1 (Autumn)

Course number	Course title	Subject Area	ECTS
D0N83A	Accounting for Managers	Accounting, Finance and Insurance	4
D0N57A	Actuarial and Financial Models	Accounting, Finance and Insurance	6
D0M61B	Advanced Econometrics	Quantitative Methods	6
D0C07A	Advanced Macroeconomics I	Economics and Economic Analysis	6
D0C08A	Advanced Microeconomics I	Economics and Economic Analysis	6
D0N55A	Advanced Non-life Insurance Mathematics	Accounting, Finance and Insurance	6
D0C12A	Advanced Public Economics	Economics and Economic Analysis	6
D0M63B	Advanced Time Series Analysis	Quantitative Methods	6
D0O55A	Applications of Operations Research and Statistics	Quantitative Methods	6
D0M59B	Applied Game Theory and Economics of Information	Quantitative Methods	6
D0S99A	Applied Optimization	Quantitative Methods	6
<b>D0R80A</b>	<b>Behavioral Economics</b>	Marketing	<b>6</b>
D0R42A	Brand Management	Marketing	6
D0I68A	Business Analysis	Informatics	6
D0H27A	Business Information Systems	Informatics	6
H02B2A	Cognitive Science	Informatics	4
D0R13A	Consumer Behaviour	Marketing	6
D0O52A	Credit and Banking	Accounting, Finance and Insurance	6
D0E32A	Development Economics	Economics and Economic Analysis	6
D0C16C	Dynamic Methods	Economics and Economic Analysis	6
<b>D0C09A</b>	<b>Econometric Methods and Models</b>	Economics and Economic Analysis	<b>6</b>
D0E28A	Econometrics	Economics and Economic Analysis	6
D0M09A	Economic Aspects of European Integration	Economics and Economic Analysis	6
D0R22A	Economics of Global Innovation	Entrepreneurship, Strategy and Innovation	6
D0O46A	Entrepreneurial Finance	Entrepreneurship, Strategy and Innovation	3
<b>D0M36A</b>	<b>Environmental and Transportation Economics</b>	Economics and Economic Analysis	<b>3</b>
C06B5A	European Financial Regulation	Auxiliary sciences	4

C06B9A	European Insurance Law	Auxiliary sciences	4
D0R87A	Financial Statement Analysis and Security Valuation	Accounting, Finance and Insurance	6
D0R57B	Foundations of Risk Measurement	Accounting, Finance and Insurance	6
G0Q20A	Fundamentals of Financial Mathematics	Accounting, Finance and Insurance	6
D0S09A	Global Value Chains	Quantitative Methods	6
D0R36A	Global, B2B & Service Marketing	Marketing	6
T46HCI	Human-Computer Interaction	Informatics	4
D0S10A	Incentives and Behavior	Personnel and Organisation	6
D0T31A	Industrial Organisation: Theory and Applications	Entrepreneurship, Strategy and Innovation	6
D0H36A	Innovation Management and Strategy	Entrepreneurship, Strategy and Innovation	6
S0E06A	Interdisciplinary Perspectives on Development and Cultures	Auxiliary sciences	4
D0R50A	International Accounting	Accounting, Finance and Insurance	6
D0O53A	International Business Finance	Accounting, Finance and Insurance	6
C08B3A	International Business Law	Auxiliary sciences	6
D0M19B	International Business Strategy	Entrepreneurship, Strategy and Innovation	6
C05B2A	International Taxation	Auxiliary sciences	6
D0R33A	Loss Models	Accounting, Finance and Insurance	6
D0C15A	Macro-finance	Accounting, Finance and Insurance	6
D0R14A	Market response models	Marketing	6
D0R16A	Marketing strategy modelling	Marketing	6
D0M62C	Multivariate Statistics	Quantitative Methods	6
H02B1A	Natural Language Processing	Informatics	4
D0S11A	Network Industries and the Digital Economy	Entrepreneurship, Strategy and Innovation	6
D0S92A	Operations Strategy in Manufacturing and Services	Production and Logistics	6
D0O45A	Organising for Entrepreneurship	Entrepreneurship, Strategy and Innovation	3
D0T33A	Organizational Behaviour	Entrepreneurship, Strategy and Innovation	6
D0R26A	Performance Management	Personnel and Organisation	6
D0R23A	Political Business Strategy	Entrepreneurship, Strategy and Innovation	6
D0I62A	Principles of Database Management	Informatics	6
P0S38A	Professional Training and Development in Profit and Non-Prof	Auxiliary sciences	5
D0R18A	Project and Production Scheduling	Production and Logistics	6
D0N35A	Reporting for Banks	Accounting, Finance and Insurance	3
D0N36A	Reporting for Insurance Companies	Accounting, Finance and Insurance	3
D0M32B	Security Pricing and Portfolio Selection	Accounting, Finance and Insurance	6
D0R19A	Simulation Theory and Applications	Informatics	6
D0R58B	Solvency of Financial Institutions	Accounting, Finance and Insurance	6
G0Q24A	Statistics for Finance and Insurance	Accounting, Finance and Insurance	6
G0P65C	Stochastic Models	Accounting, Finance and Insurance	6
D0R05A	Strategic Financial Management	Accounting and Finance	6
D0R17A	Supply Chain Management	Production and Logistics	6
D0M29B	The Economics of Financial Intermediation	Accounting and Finance	6
D0O40A	The Foundations of Entrepreneurship	Entrepreneurship, Strategy and Innovation	6
C08B4A	The Law of the World Trade Organization	Auxiliary sciences	4
D0C14A	Trading and Exchanges	Economics and Economic Analysis	6
D0M44B	Welfare Economics	Economics and Economic Analysis	6

**Semester 2 (Spring)**

<b>Course number</b>	<b>Course title</b>	<b>Subject Area</b>	<b>ECTS</b>
D0S91A	Advanced Applied Econometrics	Economics and Economic Analysis	6
D0M43B	Advanced Development Economics	Economics and Economic Analysis	6
D0C23A	Advanced Health Economics	Economics and Economic Analysis	6
D0M47B	Advanced Industrial Economics	Economics and Economic Analysis	6
D0M42B	Advanced International trade Theory	Economics and Economic Analysis	6
D0N56A	Advanced Life Insurance Mathematics	Accounting, Finance and Insurance	6
D0M14A	Advanced Macroeconomics II	Economics and Economic Analysis	6
D0M13A	Advanced Microeconomics II	Economics and Economic Analysis	6
D0I71A	Architecture and modelling of management information systems	Informatics	6
D0M75B	Asset Prices: Basic Models and Tests	Accounting, Finance and Insurance	6
D0O54A	Business Finance	Accounting, Finance and Insurance	6
D0R43A	Competitive Analysis and Strategy	Entrepreneurship, Strategy and Innovation	6
H02A5A	Computer Vision	Informatics	4
G0R04A	Data Visualisation	Informatics	6
C01C0C	Economic Analysis of Law	Auxiliary sciences	4
D0S13A	Economics of New Technologies	Economics and Economic Analysis	6
O0D18A	Education Economics	Economics and Economic Analysis	6
D0O56A	Energy Technology & Energy Economy	Entrepreneurship, Strategy and Innovation	6
C07G2A	European Banking and Investment Services Law	Auxiliary sciences	4
C06B7A	European Competition Law	Auxiliary sciences	4
C05B3A	European Taxation	Auxiliary sciences	6
G0Q22A	Financial Engineering	Accounting, Finance and Insurance	6
D0S02A	Financial Products	Accounting, Finance and Insurance	6
D0I69A	ICT Service Management	Informatics	6
D0N76A	International Auditing Standards	Accounting, Finance and Insurance	3
D0M23B	International Management	Entrepreneurship, Strategy and Innovation	6
H04I0A	Internet Infrastructure	Informatics	5
D0O44A	Intrapreneurship	Entrepreneurship, Strategy and Innovation	3
D0N77A	Introduction to Auditing and International Auditing Standard	Accounting, Finance and Insurance	6
D0R78A	Introduction to Management and Strategy	Entrepreneurship, Strategy and Innovation	4
D0I74A	Knowledge Management and Business Intelligence	Informatics	6
H02C3A	Knowledge Representation	Informatics	4
D0E35A	Labour Economics	Economics and Economic Analysis	6
D0O58A	Management Control and Cost Management	Accounting, Finance and Insurance	6
D0M57B	Managerial Aspects of European Integration	Entrepreneurship, Strategy and Innovation	6
H02H4A	Multi-Agent Systems	Informatics	4
D0M90B	Optimization: Special Topics	Quantitative Methods	6
D0M24B	Organizing in an International Context	Personnel and Organisation	6
H04X2A	Project Management	Informatics	3
D0R51A	Risk Management and Control	Accounting and Finance	6



D0R09A	Risk Management in Financial Institutions	Accounting and Finance	6
H04G4A	Security of Network and Computer Infrastructure	Informatics	4
D0O51A	Social Marketing	Marketing	6
D0N23B	Statistical Modelling	Quantitative Methods	6
D0O43A	Strategic IP Management	Entrepreneurship, Strategy and Innovation	3
D0R04A	Strategic Management	Entrepreneurship, Strategy and Innovation	6
G0B65B	Structural Equations	Quantitative Methods	6
C0OJ1A	Substantive Law of the European Union	Auxiliary sciences	6
H02C8A	Text based Information Retrieval	Informatics	4
D0T32A	The Economics of Innovation and Intellectual Property	Entrepreneurship, Strategy and Innovation	6
D0M40B	The Empirics of Financial Markets	Accounting and Finance	6
P0T98A	Topics in Educational Technology	Auxiliary sciences	6
D0M46B	Welfare, Inequality and Poverty	Economics and Economic Analysis	6

Graduate students who are spending the entire academic year in Leuven can also choose the following year courses:

Course number	Course title	Subject Area	ECTS
D0O37A	Entrepreneurship and New Business Development	Entrepreneurship, Strategy and Innovation	6

## COURSES IN DUTCH

Dutch course descriptions are not included in this brochure.

This information is available on: [www.feb.kuleuven.be/leuven/toekomstigestudent/opleidingen](http://www.feb.kuleuven.be/leuven/toekomstigestudent/opleidingen)

**Legally speaking, the faculty has the right to organise a course in another semester than originally planned. Although the faculty has the authority to make last minute alterations, this rarely is the case.**

Although care has been taken to ensure the accuracy, completeness and reliability of the information provided, KU Leuven assumes no responsibility for this. Please check the webpages for the most up to date information:

[www.feb.kuleuven.be/eng/leuven/edu/exchangestudents](http://www.feb.kuleuven.be/eng/leuven/edu/exchangestudents)



*Leuven City Park – located next to the Faculty of Economics and Business*



*Faculty of Economics and Business*



*International Students' Reception*