

COURSES OFFERED TO ERASMUS/EXCHANGE STUDENTS

ACADEMIC YEAR 2016-2017

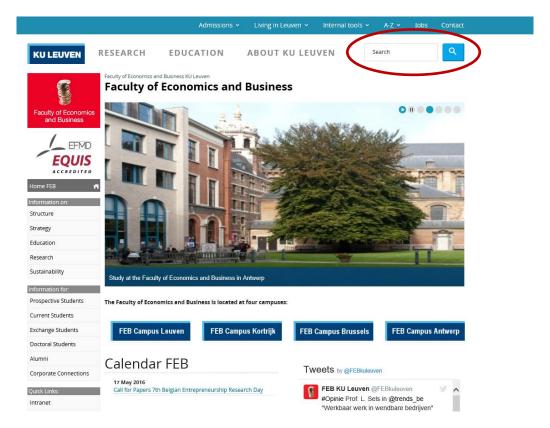
- 1. COURSE DESCRIPTIONS
- 2. GENERAL INFORMATION
- 3. COURSES FOR UNDERGRADUATE STUDENTS
- 4. COURSES FOR GRADUATE STUDENTS
- **5. COURSES IN DUTCH**

COURSE DESCRIPTIONS

HOW DO I LOOK UP THE DESCRIPTIONS OF THE COURSES I INTEND TO TAKE?

There are two simple ways to look up the course descriptions for each of the courses via the faculty's website. Both start from the English language homepage of the Faculty of Economics and Business on www.feb.kuleuven.be/eng/

You can type in the code of the course in the search engine in the top right corner of the homepage, which should provide you with a web link to the course you need details on.

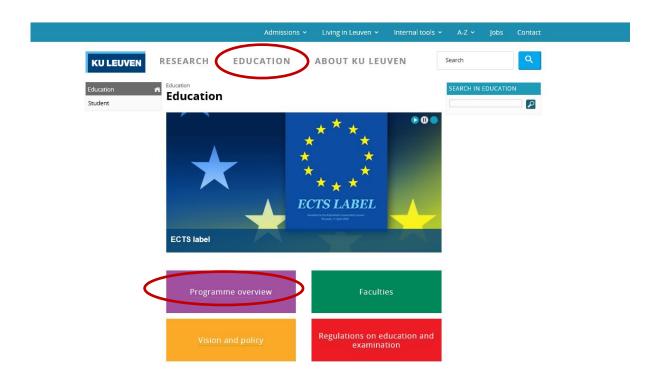


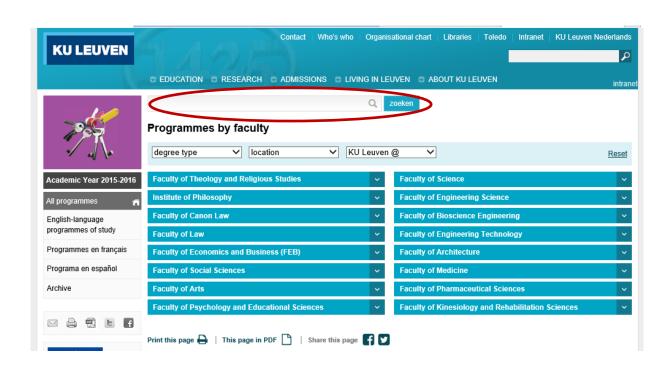
Or you can follow these steps:

- Click on 'EDUCATION' on the top of FEB's homepage
- Select 'Programme Overview'
- Type in the name or the code of the course and press 'zoeken' (search)
- Click on the result (a web link to the course you need details on)

PLEASE NOTE:

- Some course descriptions will only be available from **mid July 2016** onwards.
- Each professor has the right to update his/her course description just until the start of the academic year.
- While choosing your courses, make sure to take into account the campus (Leuven, Antwerp or Brussels) they are taught at. You can only pick courses from the same campus.





GENERAL INFORMATION

Exchange students from partners who have a faculty wide agreement can choose the campus they want to study at. Some partnerships are specific to only one or two campuses. When in doubt, contact your coordinator at home. Students are not allowed to mix courses from different campuses.

Please note that FEB courses in fields such as economics and finance tend to be very analytical. The pace of teaching is brisk. Thus, Bachelor students should be well versed in mathematics/statistics, and be comfortable with generalisations that complement examples and applications. For Master courses in which a major is mentioned as a requirement, the recommendation is that one should have taken several courses in that field.

Please make sure you meet these general prerequisites, plus any additional requirements listed in the course description.

Also note that proficiency in English is required. Be aware that your level of English must be **advanced** (level B2). You must be able to understand, speak, read and write both general and academic English fluently.

COURSES FOR UNDERGRADUATE STUDENTS

All undergraduate students can select courses from the following lists:

1. Courses in FEB programmes

Semester 1 (Autumn)

Course number	Course title	Subject Area	ECTS
D0R42A	Brand Management	Marketing	6
D0I68A	Business Analysis	Informatics	6
D0H27A	Business Information Systems	Informatics	6
D0T27A	Capital Investment Policy	Accounting, Finance and Insurance	6
D0R13A	Consumer Behaviour	Marketing	6
D0E32A	Development Economics	Economics and Economic Analysis	6
D0E28A	Econometrics	Economics and Economic Analysis	6
D0M09A	Economic Aspects of European Integration	Economics and Economic Analysis	6
D0R22A	Economics of Global Innovation	Entrepreneurship, strategy and innovation	6
D0046N	Entrepreneurial Finance	Entrepreneurship, strategy and innovation	3
D0R87A D0T31A	Financial Statement Analysis and Security Valuation Industrial Organisation: Theory and	Accounting, Finance and Insurance Entrepreneurship, strategy and innovation	6 6
D0H36A	Applications Innovation Management and Strategy	Entrepreneurship, strategy and innovation	6
D0M19B	International Business Strategy	Entrepreneurship, Strategy and Innovation	6
D0O45A	Organising for Entrepreneurship	Entrepreneurship, Strategy and Innovation	3
D0T33A	Organizational Behaviour	Personnel and Organisation	6
D0R26A	Performance Management	Personnel and Organisation	6
W0EN7A	Philosophy of Technology	Auxiliary sciences	4
D0R23A	Political Business Strategy	Entrepreneurship, Strategy and Innovation	6
D0162A	Principles of Database Management	Informatics	6
D0R17A	Supply Chain Management	Production and Logistics	6
D0040A	The Foundations of Entrepreneurship	Entrepreneurship, Strategy and Innovation	6

Semester 2 (Spring)

Course number	Course title	Subject Area	ECTS
D0I71A	Architecture and Modelling of Management Information Systems	Informatics	6
		Entrepreneurship, Strategy and	
D0R43A	Competitive Analysis and Strategy	Innovation	6
SOB91A	Development Cooperation	Auxiliary sciences	4
D0169A	ICT Service Management	Informatics	6
D0M23B	International Management	Entrepreneurship, Strategy and Innovation	6
D0044A	Intrapreneurship	Entrepreneurship, Strategy and Innovation	3
D0R78A	Introduction to Management and Strategy	Entrepreneurship, Strategy and Innovation	4
D0E35A	Labour Economics	Economics and Economic Analysis	6
D0M57B	Managerial Aspects of European Integration	Entrepreneurship, Strategy and Innovation	6
D0M24B	Organizing in an International Context	Personnel and Organisation	6
W0EP8B	Political Philosophy and the Ethics of Globalisation	Auxiliary sciences	4
D0051A	Social Marketing	Marketing	6
		Entrepreneurship, Strategy and	
D0043A	Strategic IP Management	Innovation	3
D0R04A	Strategic Management	Entrepreneurship, Strategy and Innovation	6
D0T32A	The Economics of Innovation and Intellectual Property	Entrepreneurship, Strategy and Innovation	6
D0M46B	Welfare, Inequality and Poverty	Economics and Economic Analysis	6
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Undergraduate students who are spending the entire academic year in Leuven can also choose the following year course:

Course number	Course title	Subject Area	ECTS
D0037A	Entrepreneurship and New Business Development	Entrepreneurship, Strategy and Innovation	6

2. Core courses from the PECS-programme (Study Abroad Programme in European Culture and Society)

Semester 1 (Autumn)

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Course number	Subject Area	ECTS
S0GA2A	Institutions and Policy of the European Union	6
F0VK2A	The Low Countries at the Crossroads of European History	6
F0VL7A	Literature, Religion and Art in Europe: An Interdisciplinary Approach	6
F0VL6A	International Relations and European Integration since World War II	6

Semester 2 (Spring)

Course number	Subject Area	ECTS
F0GA1A	Flemish Art and European Culture	6
F0GA3A	International Relations and European Integration since World War II	6
F0GA4A	The Low Countries at the Crossroads of European History	6
F0GA0A	Highlights in European Literature	6
F0XX1A	Intercultural Interaction: Concepts, Approaches, Practices	6

3. In addition, undergraduate students with a good command of the Dutch language can also choose any Dutch-taught FEB Bachelor courses on the Leuven campus: www.feb.kuleuven.be/leuven/toekomstigestudenten/opleidingen

Undergraduate students who have already acquired at least 180 ECTS worth of credits are also allowed to choose all Master courses taught in English mentioned below.

Undergraduate students who acquired at least 120 ECTS worth of credits and fewer than 180 ECTS are only allowed to choose the courses printed in red mentioned below (courses for graduate students).

COURSES FOR GRADUATE STUDENTS

All graduate students can select courses from the following list:

Semester 1 (Autumn)

Course number	Course title	Subject Area	ECTS
DON83A	Accounting for Managers	Accounting, Finance and Insurance	4
00N57A	Actuarial and Financial Models	Accounting, Finance and Insurance	6
00M61B	Advanced Econometrics	Quantitative Methods	6
00C07A	Advanced Macroeconomics I	Economics and Economic Analysis	6
00C08A	Advanced Microeconomics I	Economics and Economic Analysis	6
00N55A	Advanced Non-life Insurance Mathematics	Accounting, Finance and Insurance	6
00C12A	Advanced Public Economics	Economics and Economic Analysis	6
00M63B	Advanced Time Series Analysis	Quantitative Methods	6
00055A	Applications of Operations Research and Statistics	Quantitative Methods	6
00M59B	Applied Game Theory and Economics of Information	Quantitative Methods	6
00S99A	Applied Optimization	Quantitative Methods	6
OR80A	Behavioral Economics	Marketing	6
O0R42A	Brand Management	Marketing	6
D0168A	Business Analysis	Informatics	6
O0H27A	Business Information Systems	Informatics	6
102B2A	Cognitive Science	Informatics	4
O0R13A	Consumer Behaviour	Marketing	6
00052A	Credit and Banking	Accounting, Finance and Insurance	6
00E32A	Development Economics	Economics and Economic Analysis	6
D0C16C	Dynamic Methods	Economics and Economic Analysis	6
D0C09A	Econometric Methods and Models	Economics and Economic Analysis	6
D0E28A	Econometrics	Economics and Economic Analysis	6
D0M09A	Economic Aspects of European Integration	Economics and Economic Analysis	6
OR22A	Economics of Global Innovation	Entrepreneurship, Strategy and Innovation	6
00046A	Entrepreneurial Finance Environmental and Transportation	Entrepreneurship, Strategy and Innovation	3
00M36A	Economics	Economics and Economic Analysis	3
06B5A	European Financial Regulation	Auxiliary sciences	4

C06B9A	European Insurance Law Financial Statement Analysis and Security	Auxiliary sciences	4
D0R87A	Valuation	Accounting, Finance and Insurance	6
DOR57B	Foundations of Risk Measurement	Accounting, Finance and Insurance	6
G0Q20A	Fundamentals of Financial Mathematics	Accounting, Finance and Insurance	6
D0S09A	Global Value Chains	Quantitative Methods	6
D0R36A	Global, B2B & Service Marketing	Marketing	6
T46HCI	Human-Computer Interaction	Informatics	4
D0S10A	Incentives and Behavior Industrial Organisation: Theory and	Personnel and Organisation	6
D0T31A	Applications	Entrepreneurship, Strategy and Innovation	6
D0H36A S0E06A	Innovation Management and Strategy Interdisciplinary Perspectives on	Entrepreneurship, Strategy and Innovation Auxiliary sciences	6 4
	Development and Cultures	Accounting Finance and Income	
DOR50A	International Accounting	Accounting, Finance and Insurance	6
D0053A	International Business Finance	Accounting, Finance and Insurance Auxiliary sciences	6
CO8B3A	International Business Law		6
D0M19B	International Business Strategy	Entrepreneurship, Strategy and Innovation Auxiliary sciences	6
C05B2A	International Taxation		6
DOR33A	Loss Models	Accounting, Finance and Insurance	6
D0C15A	Macro-finance	Accounting, Finance and Insurance	6
D0R14A	Market response models	Marketing	6
D0R16A	Marketing strategy modelling	Marketing	6
D0M62C	Multivariate Statistics	Quantitative Methods	6
H02B1A	Natural Language Processing	Informatics	4
D0S11A	Network Industries and the Digital Economy Operations Strategy in Manufacturing and Services	Entrepreneurship, Strategy and Innovation Production and Logistics	6
D00392A	Organising for Entrepreneurship	Entrepreneurship, Strategy and Innovation	3
D0O43A	Organizational Behaviour	Entrepreneurship, Strategy and Innovation	6
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DOR26A	Performance Management	Personnel and Organisation	6
DOR23A	Political Business Strategy	Entrepreneurship, Strategy and Innovation	
D0162A P0S38A	Principles of Database Management Professional Training and Development in Profit and Non-Prof	Informatics Auxiliary sciences	6 5
DOR18A	Project and Production Scheduling	Production and Logistics	6
D0N35A	Reporting for Banks	Accounting, Finance and Insurance	3
D0N36A	Reporting for Insurance Companies	Accounting, Finance and Insurance	3
D0M32B	Security Pricing and Portfolio Selection	Accounting, Finance and Insurance	6
DOR19A	Simulation Theory and Applications	Informatics	6
DOR58B	Solvency of Financial Institutions	Accounting, Finance and Insurance	6
G0Q24A	Statistics for Finance and Insurance	Accounting, Finance and Insurance	6
G0Q24A G0P65C	Stochastic Models	Accounting, Finance and Insurance	6
		<u>-</u>	6
DOROSA	Strategic Financial Management	Accounting and Finance	
DOR17A	Supply Chain Management The Economics of Financial Intermediation	Production and Logistics	6
D0M29B	The Economics of Financial Intermediation	Accounting and Finance	6
D0040A	The Foundations of Entrepreneurship	Entrepreneurship, Strategy and Innovation Auxiliary sciences	6
C08B4A	The Law of the World Trade Organization	•	4
DOC14A	Trading and Exchanges	Economics and Economic Analysis	6
D0M44B	Welfare Economics	Economics and Economic Analysis	6

Semester 2 (Spring)

Course number	Course title	Subject Area	ECTS
D0S91A	Advanced Applied Econometrics	Economics and Economic Analysis	6
O0M43B	Advanced Development Economics	Economics and Economic Analysis	6
0C23A	Advanced Health Economics	Economics and Economic Analysis	6
0M47B	Advanced Industrial Economics	Economics and Economic Analysis	6
00M42B	Advanced International trade Theory	Economics and Economic Analysis	6
0N56A	Advanced Life Insurance Mathematics	Accounting, Finance and Insurance	6
00M14A	Advanced Macroeconomics II	Economics and Economic Analysis	6
00M13A	Advanced Microeconomics II	Economics and Economic Analysis	6
00171A	Architecture and modelling of management information systems	Informatics	6
00M75B	Asset Prices: Basic Models and Tests	Accounting, Finance and Insurance	6
0054A	Business Finance	Accounting, Finance and Insurance	6
00R43A	Competitive Analysis and Strategy	Entrepreneurship, Strategy and Innovation	6
102A5A	Computer Vision	Informatics	4
GORO4A	Data Visualisation	Informatics	6
01C0C	Economic Analysis of Law	Auxiliary sciences	4
0S13A	Economics of New Technologies	Economics and Economic Analysis	6
00D18A	Education Economics	Economics and Economic Analysis	6
0056A	Energy Technology & Energy Economy	Entrepreneurship, Strategy and Innovation	6
07G2A	European Banking and Investment Services Law	Auxiliary sciences	4
06B7A	European Competition Law	Auxiliary sciences	4
05B3A	European Taxation	Auxiliary sciences	6
60Q22A	Financial Engineering	Accounting, Finance and Insurance	6
0S02A	Financial Products	Accounting, Finance and Insurance	6
0169A	ICT Service Management	Informatics	6
0N76A	International Auditing Standards	Accounting, Finance and Insurance	3
0M23B	International Management	Entrepreneurship, Strategy and Innovation	6
04I0A	Internet Infrastructure	Informatics	5
00044A	Intrapreneurship	Entrepreneurship, Strategy and Innovation	3
00N77A	Introduction to Auditing and International Auditing Standard	Accounting, Finance and Insurance	6
00R78A	Introduction to Management and Strategy	Entrepreneurship, Strategy and Innovation	4
00174A	Knowledge Management and Business Intelligence	Informatics	6
102C3A	Knowledge Representation	Informatics	4
0E35A	Labour Economics	Economics and Economic Analysis	6
0058A	Management Control and Cost Management	Accounting, Finance and Insurance	6
0M57B	Managerial Aspects of European Integration	Entrepreneurship, Strategy and Innovation	6
102H4A	Multi-Agent Systems	Informatics	4
0М90В	Optimization: Special Topics	Quantitative Methods	6
00M24B	Organizing in an International Context	Personnel and Organisation	6
04X2A	Project Management	Informatics	3
0R51A	Risk Management and Control	Accounting and Finance	6

D0R09A	Risk Management in Financial Institutions	Accounting and Finance	6
H04G4A	Security of Network and Computer Infrastructure	Informatics	4
D0051A	Social Marketing	Marketing	6
D0N23B	Statistical Modelling	Quantitative Methods	6
D0043A	Strategic IP Management	Entrepreneurship, Strategy and Innovation	3
D0R04A	Strategic Management	Entrepreneurship, Strategy and Innovation	6
G0B65B	Structural Equations	Quantitative Methods	6
C00J1A	Substantive Law of the European Union	Auxiliary sciences	6
H02C8A	Text based Information Retrieval The Economics of Innovation and Intellectual	Informatics	4
D0T32A	Property	Entrepreneurship, Strategy and Innovation	6
D0M40B	The Empirics of Financial Markets	Accounting and Finance	6
POT98A	Topics in Educational Technology	Auxiliary sciences	6
D0M46B	Welfare, Inequality and Poverty	Economics and Economic Analysis	6

Graduate students who are spending the entire academic year in Leuven can also choose the following year courses:

Course number	Course title	Subject Area	ECTS
D0037A	Entrepreneurship and New Business Development	Entrepreneurship, Strategy and Innovation	6

COURSES IN DUTCH

Dutch course descriptions are not included in this brochure.

This information is available on: www.feb.kuleuven.be/leuven/toekomstigestudent/opleidingen

Legally speaking, the faculty has the right to organise a course in another semester than originally planned. Although the faculty has the authority to make last minute alterations, this rarely is the case.

Although care has been taken to ensure the accuracy, completeness and reliability of the information provided, KU Leuven assumes no responsibility for this. Please check the webpages for the most up to date information:

www.feb.kuleuven.be/eng/leuven/edu/exchangestudents



Leuven City Park – located next to the Faculty of Economics and Business



Faculty of Economics and Business



International Students' Reception