**Chiara Marzocchi, PhD**

**Education**

PhD in Economics and Management, University of Ferrara.

MSc Social Statistic, the University of Manchester, with ESRC Scholarship in advanced quantitative methods.

BA Economics, University of Ferrara.

**Previous Appointments**

Lecturer (2021-2023) & Senior Lecturer (2023-2025), Entrepreneurship and Innovation, Newcastle University Business School, Newcastle University (UK)

Lecturer, Innovation Management (2019-2021), Alliance Manchester Business School, The University of Manchester.

Postdoctoral Research Associate (2013-2018), Manchester Institute of Innovation Research, Alliance Manchester Business School, The University of Manchester.

**Affiliations**

Associate Faculty, Innovation Lab, Munk School of Global Affairs, University of Toronto (CA).

Honorary Fellow, Manchester Institute of Innovation Research, Alliance Manchester Business School, The University of Manchester (UK).

Visiting Fellow, Newcastle University Business School, Newcastle University (UK).

Treasurer, Innovation SIG, British Academy of Management.

Approved Researcher and Project Leader, Secure Data Service, Office for National Statistics (ONS UK).

Approved Researcher (Gold status): Higher Education Statistical Agency (HESA UK).

Fellow, UK Higher Education Academy (FHEA).

**Publications**

* Zhang, Q., Marzocchi, C. & Breznitz, S.M. (2025) Educational diversity and work experience paths towards entrepreneurship. Small Business Economics (2025). <https://doi.org/10.1007/s11187-025-01033->2
* Angori G, Marzocchi C, Ramaciotti L, Rizzo U. (2023). *A patent-based analysis of the evolution of basic, mission-oriented, and applied research in European universities*. The Journal of Technology Transfer, DOI: doi.org/10.1007/s10961-023-10001-5
* Marzocchi C., Kitagawa F., Rossi F., and Uyarra E. (2023), (Special Issue Editor) *Reconceptualising Knowledge Exchange and Higher Education Institutions: broadening our understanding of motivations, channels, and stakeholders*. Studies in Higher Education, DOI: 10.1080/03075079.2023.2184791.
* Kitagawa F., Marzocchi C., Sanchez-Barrioluengo M., and Uyarra E. (2022). *Anchoring talent to regions: graduate retention through employment and entrepreneurship*. Regional Studies, DOI: 10.1080/00343404.2021.1904136
* Marzocchi C., Kitagawa F., and Sanchez-Barrioluengo M. (2019) *Evolving missions and university entrepreneurship: academic spin-offs and graduate start-ups in the entrepreneurial society*, Journal of Technology Transfer, 44: 1 pp. 167-188 DOI: 10.1007/s10961-017-9619-3
* Marzocchi C., Ramlogan R. (2019) *Forsaking Innovation: the effects of failure on innovation behaviour*. Technology Analysis and Strategic Management, 31:12 pp. 1462-1473, DOI: 10.1080/09537325.2019.1628937
* Uyarra E, Marzocchi C, and Sorvik J. (2018) *How outward looking is smart specialisation? Mechanisms, drivers and barriers to interregional collaboration in research and innovation policy.* European Planning Studies, 26:12 pp. 2344-2363, DOI: 10.1080/09654313.2018.1529146
* Benneworth P, Kitagawa F, Marzocchi C, Sanchez-Barrioluengo M (2017). *Measuring the contribution of higher education to innovation capacity in the EU*. In: Benneworth P; Kitagawa F; Marzocchi C; Sanchez-Barrioluengo M. Measuring the contribution of higher education to innovation capacity in the EU. Publications Office of the European Union, ISBN: 978-92-79-66202-7, doi: 10.2766/802127 -
* Sörvik J, Midtkandal I, Marzocchi C, Uyarra E (2016). *How Outward-looking is Smart Specialisation - results from a survey on inter-regional collaboration in Smart Specialisation Strategies*. In: Sörvik J, Midtkandal I, Marzocchi C, Uyarra E. How Outward-looking is Smart Specialisation - results from a survey on inter-regional collaboration in Smart Specialisation Strategies. European Commission Joint Research Centre, ISBN: 978-92-79-57275-3, doi: 10.2791/943671
* Marzocchi C (2015*). Contribution of SMEs to job creation*. In: Muller P; Caliandro C; Gagliardi D . SMEs Performance review: SMEs start hiring again. Publications Office of the European Union, ISBN: 978-92-79-52922-1, doi: 10.2873/886211
* Kahn T., Miozzo M., and Marzocchi C. (2015). *Pre-acquisition Inter-organizational Relationships and its’ Impact on Post-acquisition Innovation Performance: A Knowledge Based View*. British Academy of Management Proceedings. ISBN: 978-0-9549608-8-9

**Research grants as PI (principal investigator) or Co-PI**

* February 2023-Febraury 2024: University ecosystems for graduate entrepreneurs: investigating the link between curricula, skills development, and graduates’ careers. Sponsor: Newcastle University Faculty Research Fund. ***Dr Chiara Marzocchi (PI).***
* Jan 2023- June2024: Entrepreneurial Universities in rural communities. Sponson: NICRE-ERC Research and Innovation Fund. PI: Prof. James Cunningham; ***Dr. Chiara Marzocchi (Co-PI)***; Dr. Rhiannon Pugh‬.
* Jan 2018-Feb2019: AcTIION: Accelerating Transitions in Industrial Innovation Networks: Open and Ecosystems Oriented Innovation. Sponsor: ESRC Impact Acceleration. ***Dr. Chiara Marzocchi (PI)***, Dr. Lisa Dale-Clough, Prof. Luke Georghiou (Co-PI).
* October 2015- June 2016: S3 Platform Survey on Interregional Collaboration within the frame of RIS3. Sponsor: IPTS, European Commission. PI: Prof. Elvira Uyarra (PI), ***Dr. Chiara Marzocchi (Co-PI)***
* February 2014 -November 2014: Examining the relationship between skills and innovation in firms. Sponsor: BA/Leverhulme Small Grant. PI: Prof. S Massini, ***Dr C Marzocchi (Co-PI***).

**Reviewer activity**

Journals: Research Policy; Regional Studies; Small Business Economics; California Management Review; Nature Cities; Long Range Planning; Journal of Technology Transfer; Journal of Small Business Management; Technological Forecasting and Social Change; Technovation; Studies in Higher Education; Industry & Innovation; European Planning Studies.

Competitive funding: ESRC – Economic and Social Research Council, UK. British Academy of Management; Leverhulme Trust, UK.