



becomes

CLERMONT
SCHOOL OF
BUSINESS



CLERMONT SCHOOL OF BUSINESS



Presentation of CSB



- Key figures
- Global information

2000+
students

Founded in **1919**



Campuses abroad
Zuhai & Beijing, China
Marrakech, Morocco

10+ Student
associations

120+
International
Partners

Network of
14 000 Alumni
in 109 countries

Member of the
French
« **Conférence des
Grandes Ecoles** »



35%
of International
Students
(63 nationalities)

Network of **250+**
partner companies

3

International
Accreditations



50 Permanent
professors &
450+ adjuncts
professors

15 000 m2 in
the city
center -
including a
new
extension

1 incubator launching
entrepreneurial
projects

Clermont School of Business

- **Private Business School** offering both undergraduate and graduate programs in Management and Business
- Founded in 1919
- Member of the **Conference des Grandes Ecoles**
- **AACSB** Accredited since 2005
- **EFMD** accredited Bachelor program since 2019
- **AMBA** accredited Master program since 2020
- Programs recognized by the **French Ministry of Higher Education**
- Master in Management: **Classified in the FT**
- [Information about rankings](#)
- CSB holds the “**Bienvenue en France**” Label recognizing the quality of the support given to International Students



BACHELOR



Geographical situation



- The city of Clermont
- Studying in France

Geographical situation

Our School is located **heart of France**, in the **Auvergne Rhône Alpes Region**, in the **Puy-de-Dôme Department**, in the **city of Clermont-Ferrand**. Three advantages :

1. **Distance:** Central location Proximity to major cities : Paris 3h30, Marseille 4h, Lyon 1h30
2. **Cost of living:** One of the cities with the most affordable cost of living
3. **Student Life:** Regularly ranked among the best student cities in France (15% of students)



The city of Clermont

- Population: 300 000 and **42 500 students (about 15%)** including 5500 international students
- Active student population - **One of the Leading student cities in France**
- Easy accessibility (local airport), **Very affordable cost of living** & High quality of life
- Dynamic & Culturally Diverse City - **Major Cultural Hub & Unique natural region** on the UNESCO World Heritage List
- Renowned for **sports** (rugby, soccer, ...)
- Michelin** Headquarters



Studying in France



- Fourth-largest **destination for international students** and leading non-English speaking destination
- **Quality education** at an **affordable budget**
- Strong benefits for students (social insurance, housing aid, student discounts,...)
- **Open employment market** to international students (possibility of getting a Temporary Resident Permit after the graduation for non EU students)
- **Rich culture**, gastronomy, architecture, and vibrant student life, art of living “*à la Française*”
- Courses are professionally oriented and **combine theory and practice**

Academic offer



- Programs Offer
- Detailed information about CSB programs
 - Bachelor in International Management
 - Bachelor in Digital Marketing & E-Commerce Management
 - Master in Management
 - Master of Science

Programs Offer



- Bachelor in International Management     
- Bachelor in Digital Marketing & E-Commerce Management   
- Master in Management *     
- Master of Science   
 - Business Intelligence & Analytics **
 - International Commerce & Digital Marketing
 - Corporate Finance & Fintech
 - Project Management
 - Purchasing & Supply Chain Management
- Doctorate of Business Administration 

* Taught in the Clermont Campus, Marrakech Campus & 100% online

** Taught in the Clermont Campus & Beijing Campus

Programs Offer



- Mastère Spécialisé   MS MASTÈRE SPÉCIALISÉ
 - Gestion des Ressources Humaines et Innovation Managériale
- Executive Programs
 - Executive Bachelor in Management - Management de Projets Digitaux & Commerciaux  
 - MBA - Executive Master in Management   
- Tailor-Made Programs (for companies and/or individuals)
- Certificates
- Offshore Programs
 - Master in International Business
 - Doctorate in Business Administration

Detailed information about CSB programs



- Bachelor in International Management
- Bachelor in Digital Marketing & E-Commerce Management
- Master in Management
- Master of Science

Bachelor in International Management



- Program designed in collaboration with **partner companies**
- **Highly international** Program (many students and faculty members from abroad – 3 departure abroad in partner institution possible during the studies)
- Degree **recognised by the French Ministry** and accredited by the **EFMD**
- Consistently ranked among the **Best Business Bachelors** in France
- Solid **preparation to integrate the job market** through work experience
- The success rate of the BIM program is one of the highest of France : **93%**
- Possibility of **studying abroad** in a partner university during the final year (3rd year)

Bachelor in International Management

Access in...*	Length of studies at CSB Clermont	Language of the program	Open to incoming credit-seeking students?	Prerequisites	Professional experience
Bachelor in International Management – 1 st year	3 years	French with some modules in English or 100% English	No	- High school diploma or equivalent - TOEFL 80 or equivalent for the English program - B2 level French test for the French program (exceptions possible)	2-month internship in a company starting in June (in France or abroad)
Bachelor in International Management – 2 nd year	2 years	French with some modules in English or 100% English	No	- One year of higher education validated - TOEFL 80 or equivalent for the English program - B2 level French test for the French program (exceptions possible)	5-month internship in a company starting in April (in France or abroad)
Bachelor in International Management – 3 rd year	1 year	French with some modules in English or 100% English	Yes	- Two years of higher education validated - TOEFL 80 or equivalent for the English program - B2 level French test for the French program (exceptions possible)	Internship in a company possible but not mandatory

* Please check with your home institution to ensure that this access route is included in our partnership agreement

Bachelor in Digital Marketing & E-Commerce Management



- Program taught 100% in French. 3rd year offered in French or English. Possibility of integrating the program in the 3rd year 100% taught in English
- **Highly professional** program covering all aspects of digital marketing and e-commerce
- Students will acquire all the technical skills, digital culture and certifications they need to flourish in the digital marketing and e-commerce professions.
- **Highly international** program (many students and faculty members from abroad - 3 opportunities to go abroad during the studies)
- Degree **recognised by the French Ministry** of higher education
- Solid **preparation to integrate the job market** through work experience

Bachelor in Digital Marketing & E-Commerce Management

Access in...*	Length of studies at CSB Clermont	Language of the program	Open to incoming credit-seeking students?	Prerequisites	Professional experience
Bachelor in Digital Marketing & E-Commerce Management – 1 st year	3 years	French	No	- High school diploma or equivalent - B2 level French test for the French program (exceptions possible)	2-month internship in a company starting in June (in France or abroad)
Bachelor in Digital Marketing & E-Commerce Management– 3 rd year	1 year	French or 100% English	Yes	- Two years of higher education validated - TOEFL 80 or equivalent for the English program - B2 level French test for the French program (exceptions possible)	Internship in a company possible but not mandatory

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Master in Management



- Program designed in collaboration **with partner companies**
- **Highly international** Program (many students and faculty members from abroad)
- Degree **recognised by the French Ministry** and accredited by the **AMBA**
- 13 **majors** (including 5 taught in English) [List of available majors](#)
- Solid **preparation to integrate the job market** through work experience
- **Double-degree possibilities** with CSB MSc programs
- Indicators of the **professional integration** survey:
 - 81% of graduates found a job in less than two months
 - 87% of graduates found a job within 6 months

Master in Management

Access in...*	Length of studies at CSB	Language of the program	Open to incoming credit-seeking students?	Prerequisites	Professional experience	Comments
Pre Master (PGE1)	3 years	Choice of French or English	No	- Two years of higher education validated - TOEFL 80 or equivalent for the English program - B2 level French test for the French program (exceptions possible)	3-month internship in a company starting in June (in France or abroad)	
Master in Management 1 st year (PGE2)	2 years	Choice of French or English	Yes	- Three years of higher education - Bachelor's degree or equivalent - TOEFL 80 or equivalent for the English program - B2 level French test for the French program (exceptions possible)	3-month internship in a company starting in June (in France or abroad)	3 possible tracks: - Classic track 24-month work-study program - Audit Expertise Consulting track (french only) (Special conditions for the work-study program and the AEC)
Master in Management 2nd year (PGE3)	1 year	Choice of French or English	Yes	4 years of higher education - M1 or equivalent - TOEFL 80 or equivalent for the English program - B2 level French test for the French program (exceptions possible)	6-month internship in a company starting in January (in France or abroad)	2 possible tracks: - Classic track 12-month work-study program (Special conditions for the work-study program)

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Master of Science



- Taught **100% in English** and accredited by the **CGE**
- Two academic semesters + one semester of internship
- **Specialized expertise** in a certain field of activity:
 - Business Intelligence & Analytics
 - International Commerce & Digital Marketing
 - Corporate Finance & Fintech
 - Project Management
 - Purchasing & Supply Chain Management
- Accelerated and **career-oriented programs**
- A variety of **international and professional career paths**
- Possibility of a Double Degree with the Master in Management

Master of Science

Access in...*	Length of studies at CSB	Language of the program	Open to incoming credit-seeking students?	Prerequisites	Professional experience	Comments
Master of Science 6 possible specializations: • Business Intelligence & Analytics • International Commerce & Digital Marketing • Corporate Finance & Fintech • Project Management • Purchasing & Supply Chain Management	1 year	100% English	No	• At least 4 years of higher education - M1 or equivalent • TOEFL 80 or equivalent for the English program • B2 level French test for the French program (exceptions possible)	4-month internship starting in June (in France or abroad)	Fast track program including: • Two semesters of study • a 4-month work experience • an internship • a professional thesis and a presentation

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Practical Information



- Language of instruction
- Information on the work-study program
- Tuition fees
- Application Procedure
- Visa

Language of the program

- **Bachelor in International Management:** 100% English or French (with some modules in English)
- **Bachelor in Digital Marketing & E-Commerce Management:** 100% French / 3rd year 100% English
- **Master in Management:** 100% English / Mix French - English / 100% French
- **Master of Science:** 100% English
- Conditions to attend courses in English: You must provide an official English test at the time of application
- Be sure to specify this choice in your application
- Please note that places are limited and that there is no guarantee that all students who speak French will be able to take courses in English. Groups are formed at the beginning of the academic year.

ENGLISH TEST ACCEPTED FOR THE APPLICATION:

Native Speaker or TOEFL iTP 550, TOEFL iBT 80, IELTS 6.0, TOEIC 790, Duolingo 115, PTE general Level 3, PTE academic 58, ITEP academic 3,9 or equivalent

FRENCH TEST ACCEPTED FOR THE APPLICATION:

TCF B2 or DELF B2

WARNING : To obtain the Master in Management degree, you must pass the TOEIC test with a minimum score of 790. Possibility to take the TOEIC test at CSB (1 free test)

No other test will be accepted by the graduation jury.

Work-study program

- The work study program is a **training system** that allows students to alternate periods of **theoretical learning** at the School and **professional immersion** in a company.
- This system exists in the 3rd year of our Bachelor programs and in the Master in Management program, during the two years of the Master's program or only in the final year.
- Since September 2022, **new arrivals to France can sign a work-study** contract. However, in order to benefit from the help and expertise of our Corporate Relations Department, we ask that students be present at the School at the time of the research (previous year)
- Students can nevertheless do their own research
- In order to sign a work-study contract with our school, it is mandatory to provide a **French test with a minimum score of B2** (no exceptions can be accepted)
- New students wishing to do a work-study program have until **June 30th** before the beginning of the school year to find their company.

Tuition fees

Bachelor Programs: 7900€ per year

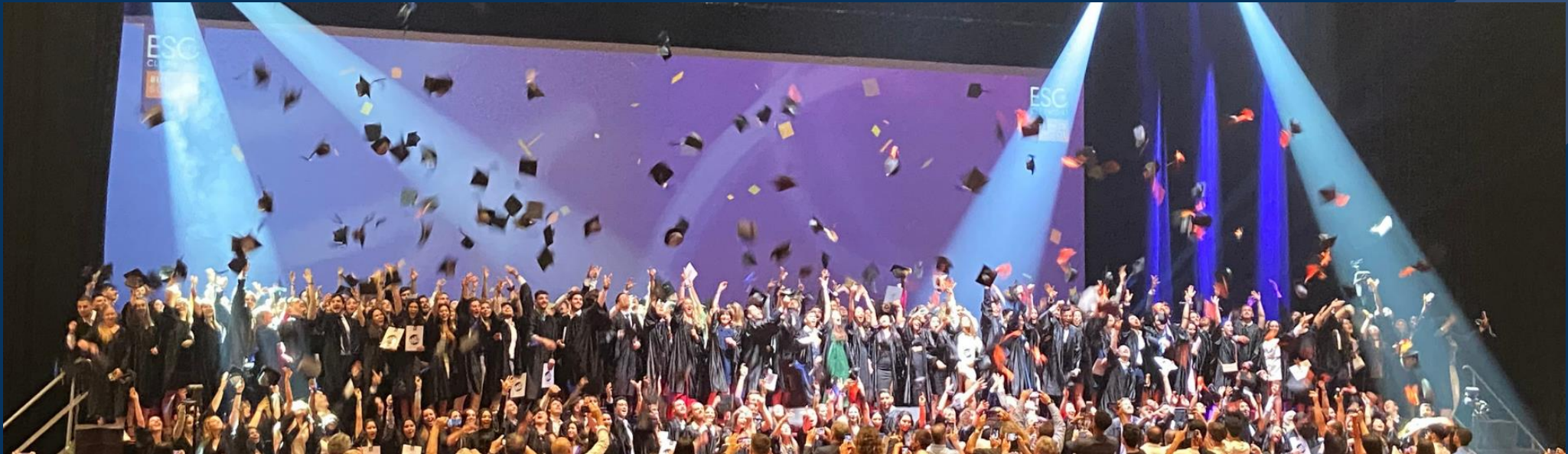
Master in Management: 11 900€ per year

Master of Science: 12 950€

** There might be some discounts for students from your institution, please refer to the IRO of your home institution*

Payment: Deposit of 3500€ to be paid upon receipt of the pre-admission letter

Balance of tuition fees to be paid before December 31
The 3500€ deposit will be refunded only in case of visa refusal (*minus 250€ administrative fees*)

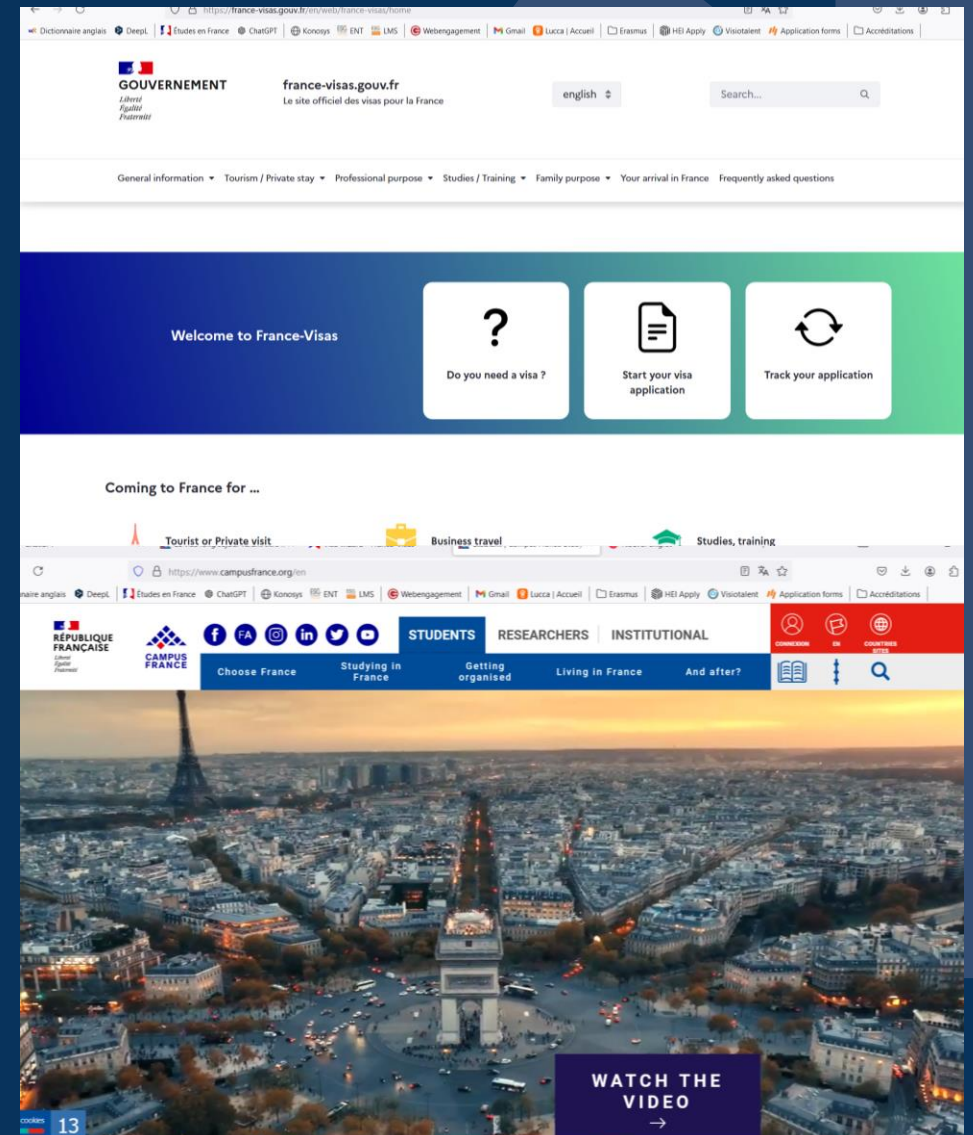


Application process

Timing	Procedure	Person in charge
April – May	The partner institution pre-selects the candidates and sends the list of nominees and email addresses to CSB before May 31st at the latest.	Home Institution
April – May	The application link (specific link for exchange students) is sent to the nominees by CSB.	CSB – International Office
April – May	Students complete the online application form and upload copies of supporting documents in PDF format (passport/ CV / Motivation letter / high-school graduation certificate/grade transcripts/ language-level certificate)	The Applicant - Student
31 May	Final Application Deadline	
June / July	The applications are examined CSB. As soon as a student is accepted, he/she will then receive a pre-admission letter from CSB.	CSB – International Office
June / July	The applicant either accepts or declines the admission offer. He/she must confirm admission by payment of the 3500-euro fee-deposit (to be deducted from the outstanding tuition fee for the coming year.)	The Applicant - Student
June / July	CSB sends the official admission letter, which is necessary for the visa application	CSB – International Office
June / July	Visa application procedure : The student applies for a student visa via Campus France. The application will be followed by an interview with the French Consular Services. The French Embassy will then either approve or reject the student visa request.	The Student
June / July	Students who have confirmed their admission are required to complete an online registration procedure with CSB Administrative Service (Compulsory Registration Procedure to obtain a student account and access the school's digital resources - for degree-seeking students only) The programme office will also contact future students about their choice of specialization course(s).	Administrative Service of CSB & Programmes Office
End of August / September	The student arrives in France – Orientation and start of classes.	The Student / CSB

Visa Application

- **Procedure to complete:**
 - Where to apply: <https://france-visas.gouv.fr/en/> or <https://www.campusfrance.org/en> (if your country is concerned by the [EEF procedure](#))
 - When to Apply: At least 2 months before your intended departure date to avoid any last-minute issues.
 - Fast-Track Procedure: Students participating in exchange programs may benefit from an expedited process.
- **Upon Arrival in France:**
 - You will need to validate your visa. This is a simplified online process, which must be completed as soon as you have a permanent address in France.
 - Documents Required for Validation:
 - Passport & Visa
 - Bank Card (for online validation fees)



Integration



- Student life
- Cost of living
- Accommodation
- The international Team
- Your contacts

Student life



- **Dynamic Student Life:** Vibrant activities and associations aimed at developing autonomy and soft skills.
- **International Student Orientation:** An online session held one month before arrival in France, followed by a Welcome Session with Q&A, ice-breaking activities, and a campus tour right before classes begin.
- **Alumni Network:** A strong professional network with monthly alumni afterworks to maintain connections.
- **Well-being Focused:** The campus emphasizes student well-being through various initiatives.
- **Active Sports Life:** Participate in sports like football, rugby, and more, with teams recognized as national champions.
- **Graduation Ceremony:** A memorable milestone, marking the end of the student journey.

Cost of living

- Clermont offers an **affordable cost of living** compared to larger cities in France, making it an ideal student city. On average, students can expect to spend around €680 to €800 per month depending on their lifestyle and accommodation choices.
 - **Accommodation:** Student housing or shared apartments typically range from €400 to €550 per month.
 - **Groceries:** A monthly budget of €150 to €200 is sufficient for basic groceries.
 - **Transportation:** Public transport is affordable, with a student pass costing approximately €30 per month.
 - **Other Expenses:** Entertainment, dining out, and personal expenses can vary, but students can expect to spend around €100 to €150 monthly.
- The first month, students will have additional expenses (rent deposit, electricity, gas, telephone,...)
- Students must pay the **CVEC** - Contribution Vie Étudiante et de Campus

	Minimum
Rent for furnished room / furnished studio apartment (all charges included)	400 €
Groceries	150 €
Transportation	30 €
Other Expenses	100 €
Total	680 €

Accommodation

- Partnership with the School:
 - Moversia Agency: **historical partner of the School** that offers an apartment search service in the city, at a distance and according to your criteria plus an administrative support service - Fee-based service
 - The School has partnerships with several student residences in the city: List available in the guide for international students
 - Several classified ad sites (the best known: Leboncoin.fr)
- **WARNING:** To rent an apartment you must have a guarantor in France (some landlords accept guarantors abroad) or pay several months' rent in advance or take out the "Visale" or "Garantme" guarantee.
- Make sure to start your research and reservation much in advance and be careful of scams !

FEEDBACK FROM OUR PREVIOUS STUDENTS



Favour A.

« Moversia helped me get accommodation before I arrived in Clermont-Ferrand. They have been a great guide through all the administrative procedures in France. They have helped give me some certainty in these uncertain times. »

From Nigeria



Jane L.

"Being an international student, it was not easy to find the 'perfect' accommodation and dealt with all the paperworks. Fortunately, Moversia was there to help! They were very patient dealing with me and gave me loads of options for me. Not only for accommodation, Moversia also helped me for the bank account opening, picking me up at the train station, and other problems. They are very responsive and I highly recommend Moversia so you will not get stressed out all by yourself!"

From Indonesia

International Team

Our International Team is here to guide International Students through every step of their journey!

- **Comprehensive Pre-Arrival Support:** Assistance with visa applications, Accommodation search, Orientation session,...
- **Arrival & Settling In:** Welcome Session, Information on to settle into French life and information on programs and key contacts within the school for academic and administrative support
- **Ongoing Support Throughout Your Studies:** Academic guidance and support with course selections, visa renewal,...

Angèle



Lisa



Mohamed



Yuejia



Alexandra



Audrey



Your Contacts



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