



NEW YORK SMART.
WORLD-CLASS READY.®

ZICKLIN BUSINESS

YEARS

Baruch College | Zicklin School of Business

**Global MBA | MS | MA Dual Degree Graduate Programs
At
Zicklin School of Business
Baruch College
The City University of New York**

- Established in 1961.
- 35,000 degrees given each year.
- 1,400 active academic programs.
- 25 institutions across New York City
 - Including: 11 senior colleges
 - Seven community colleges.



- Founded in 1847, one of 11 senior colleges in the CUNY system.
- 18,000+ students
- Students from 164 countries speak more than 110 languages.
- Three academic schools:
 - The Zicklin School of Business
 - The Weissman School of Arts & Science
 - The Marxe School of Public and International Affairs



- Founded as a Business School in 1919
- 30+ Graduate degree programs
- 12,000+ Undergraduate students
- 1,800+ Graduate students
- 30% International
- 98,000 alumni
- #1 MBA in public universities in New York City and State
- Largest AACSB accredited in the U.S.



GRADUATE PROGRAMS

- MBA Programs
 - Full-Time
 - One-Year
 - Evening
- 10 Master of Science Degrees

SEVEN EXECUTIVE PROGRAMS

- Executive MBA
- Executive MBA in Healthcare
- Four Executive MS Degrees
- Executive Doctorate in Business

DOCTORAL PROGRAMS

- 6 Concentrations

SEVEN ACADEMIC DEPARTMENTS

- Stan Ross Department of Accountancy
- Bert W. Wasserman Department of Economics and Finance
- Department of Law
- Narendra Paul Loomba Department of Management
- Allen G. Aaronson Department of Marketing and International Business
- William Newman Department of Real Estate
- Paul H. Chook Department of Information Systems and Statistics



Major Recruiters of Zicklin Students:

- BlackRock
- Ernst & Young
- Citi
- Deloitte
- Goldman Sachs
- PWC
- JPMorgan Chase
- KPMG

Top Zicklin Graduates Employers:

- AIG
- Verizon
- American Express
- Grant Thornton
- Bank of America
- New York Life Insurance Co.
- Credit Suisse
- United Nations



U.S. News & World Report (MBA)

- #1 Public Business School in New York City and State
- #52 in the United States of America

Money Magazine

- #2 Best Value in US (Princeton is #1)

Forbes Magazine

- #14 America's Best Value Colleges

Social Mobility Index (SMI)

- Top 5 among more than 1,300 colleges



Developing A New Generation of Global Business Leaders:

- University partnerships
- Study abroad programs
- Exchange programs

Global Dual-Degree Programs:

- MBA|MS|MA/MS in Finance
- MBA|MS|MA/MS in Accountancy
- MBA|MS|MA/MS in Business Analytics
- MBA|MS|MA/MS in Entrepreneurship



Global Dual-Degree Graduate Programs

Key Characteristics	Description
Target Students	MBA, MPAcc, MS degree students in partner institutions
Target Degree in Zicklin	MS in selected areas and tracks offered at Zicklin
Typical Admission Criteria	GPA ≥ 3.0 , TOEFL ≥ 90 (IELTS ≥ 6.5), Interview
Popular Dual Degrees	MBA/MS in Finance, MBA/MS in Entrepreneurship, MS/MS in Business Analytics, MS/MS in Accountancy
Language of Instruction	English
Length of Study in New York	August – July (12 months, including summer)
Total Credits in New York	21-24 (7 courses)
Total Credits in Partner Location	6 (2 courses, typically taught in June and July)
Total Credits Transferred	6 (2–3 courses)
Total Tuition and Fee for MS Degree	\$17,500 – \$19,000 (good-faith estimate, may vary)

Global Dual-Degree Graduate Program Cost Estimation – MFA/MSF

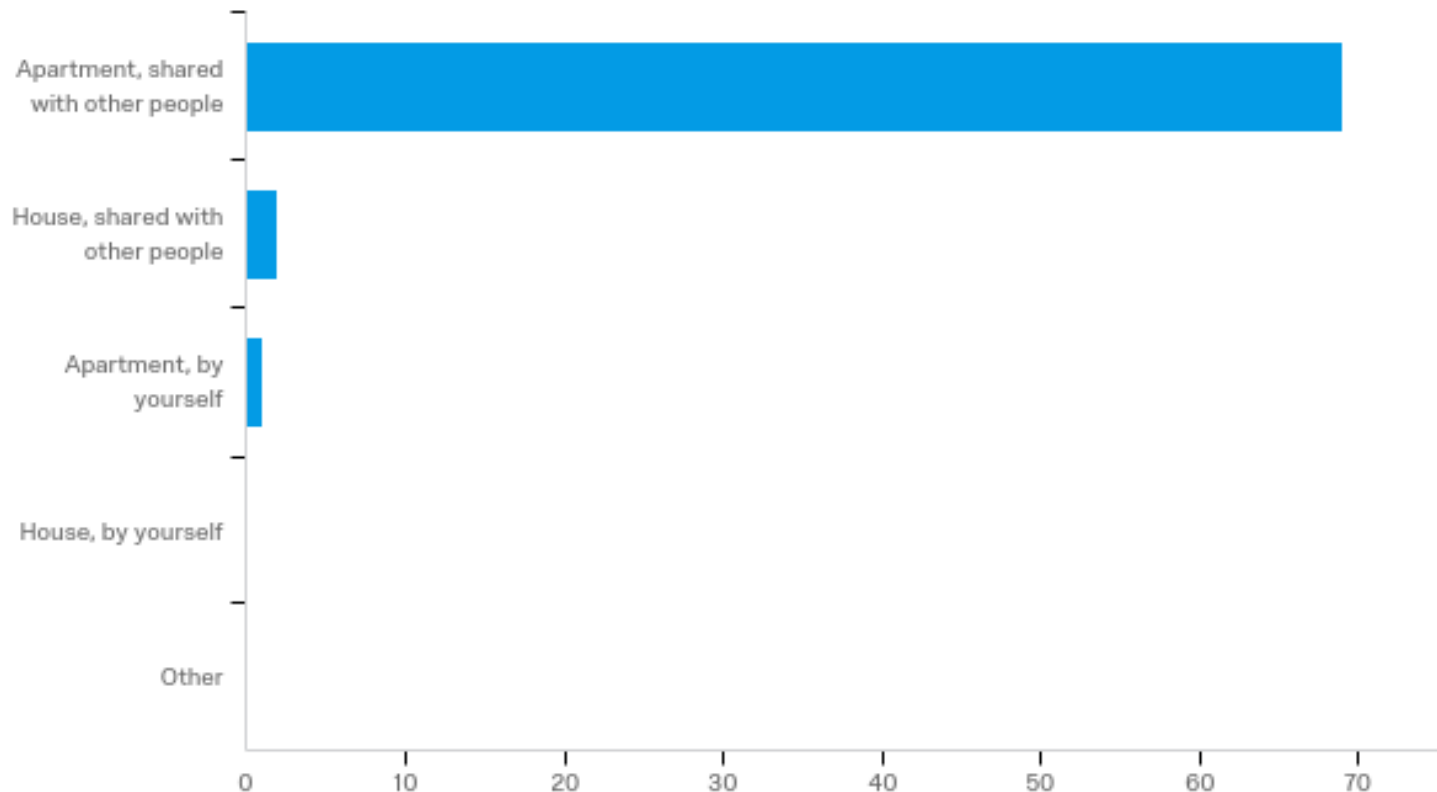
FEAM-ZSB MSF Program Revenue/Cost Estimate					
Based on a 30-credit MSF curriculum, assuming NY resident tuition rate (\$470/credit)					
Basic Parameters					
Semester	Summer@FEAM	Fall	Spring	Summer	Total
ZSB Credits	6	9	9	3	27
ZSB Tuition	\$ 2,820	\$ 4,230	\$ 4,230	\$ 1,410	\$ 12,690
Technology Fee	\$ 62.5	\$ 62.5	\$ 62.5	\$ 62.5	\$ 250
Student Activity Fee	\$ 14.5	\$ 39.6	\$ 39.6	\$ 14.5	\$ 108
Consolidated Service Fee	\$ 15.0	\$ 15.0	\$ 15.0	\$ 15.0	\$ 60
ZSB Academic Excellence Fee	\$ -	\$ -	\$ -	\$ -	\$ -
ZSB Program Fee	\$ 515	\$ 1,790	\$ 1,790	\$ 697	\$ 4,790
Total Tuition & Fees					\$ 13,108
Total Program Fees					\$ 4,790
Total Price per Student					\$ 17,898

Global Dual-Degree Graduate Program Cost Estimation – MFA/MSA

FEAM-ZSB MSA Program Revenue/Cost Estimate					
Based on a 34-credit MSA curriculum, assuming NY resident tuition rate (\$470/credit)					
Basic Parameters					
Semester	Summer@FEAM	Fall	Spring	Summer	Total
ZSB Credits	6	10	11	3	30
ZSB Tuition	\$ 2,820	\$ 4,700	\$ 5,170	\$ 1,410	\$ 14,100
Technology Fee	\$ 62.5	\$ 62.5	\$ 62.5	\$ 62.5	\$ 250
Student Activity Fee	\$ 14.5	\$ 39.6	\$ 39.6	\$ 14.5	\$ 108
Consolidated Service Fee	\$ 15.0	\$ 15.0	\$ 15.0	\$ 15.0	\$ 60
ZSB Academic Excellence Fee	\$ -	\$ -	\$ -	\$ -	\$ -
ZSB Program Fee	\$ 515	\$ 1,790	\$ 1,790	\$ 697	\$ 4,790
Total Tuition & Fees					\$ 14,518
Total Program Fees					\$ 4,790
Total Price per Student					\$ 19,308

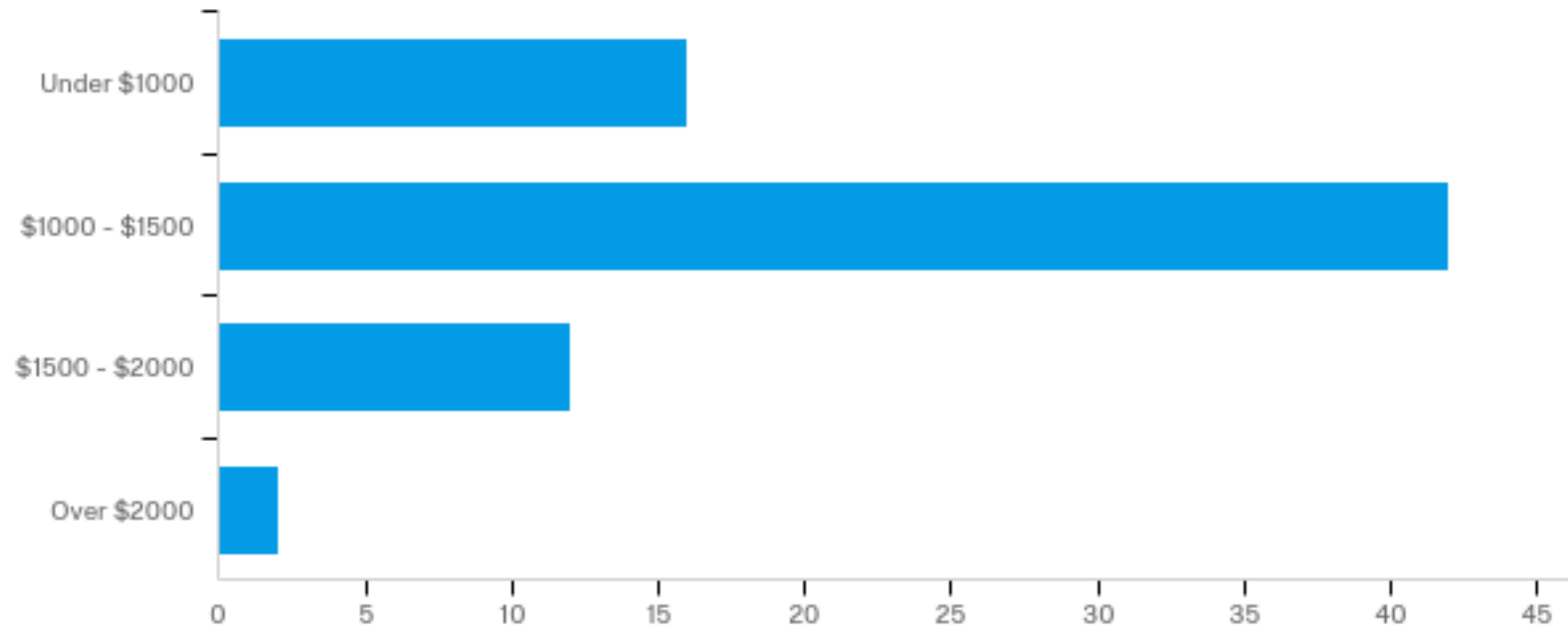
Student Housing Information

- Over 95% of students live in shared apartments.



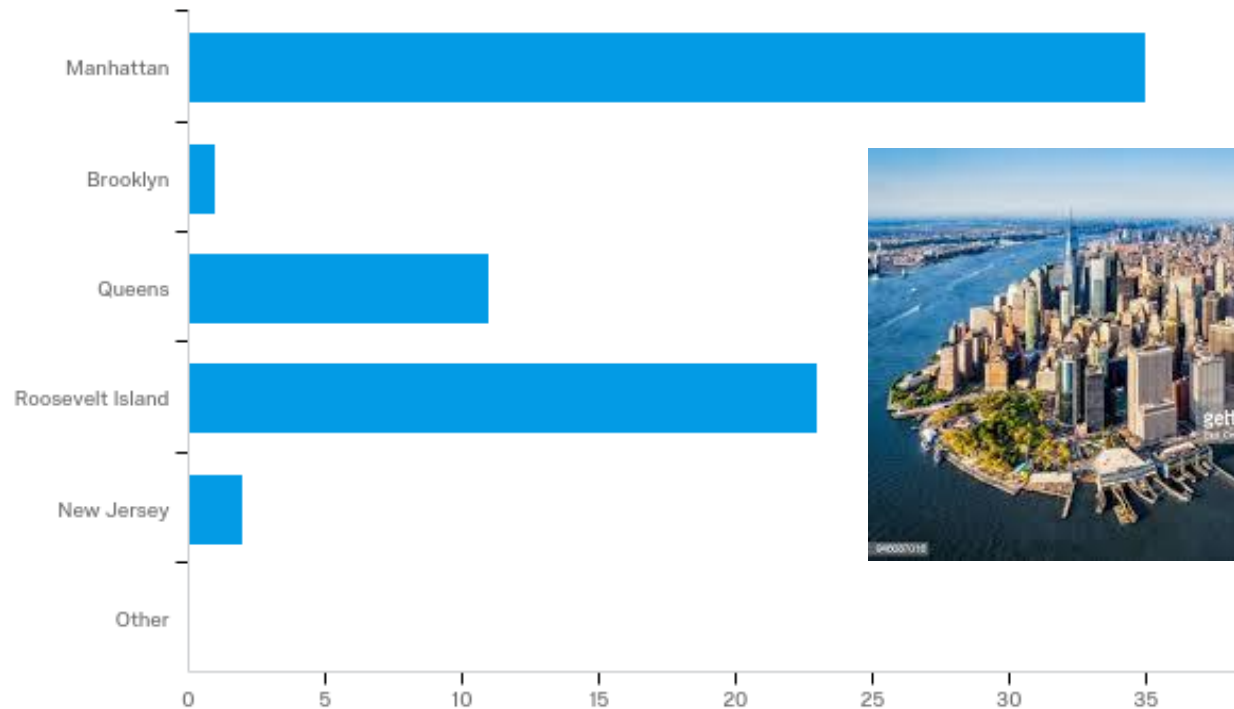
Rent & Utilities

- 20% of students pay less than \$1000/month.
- Over 70% of students spend less than \$1500/month on housing.



Popular Areas of Residence

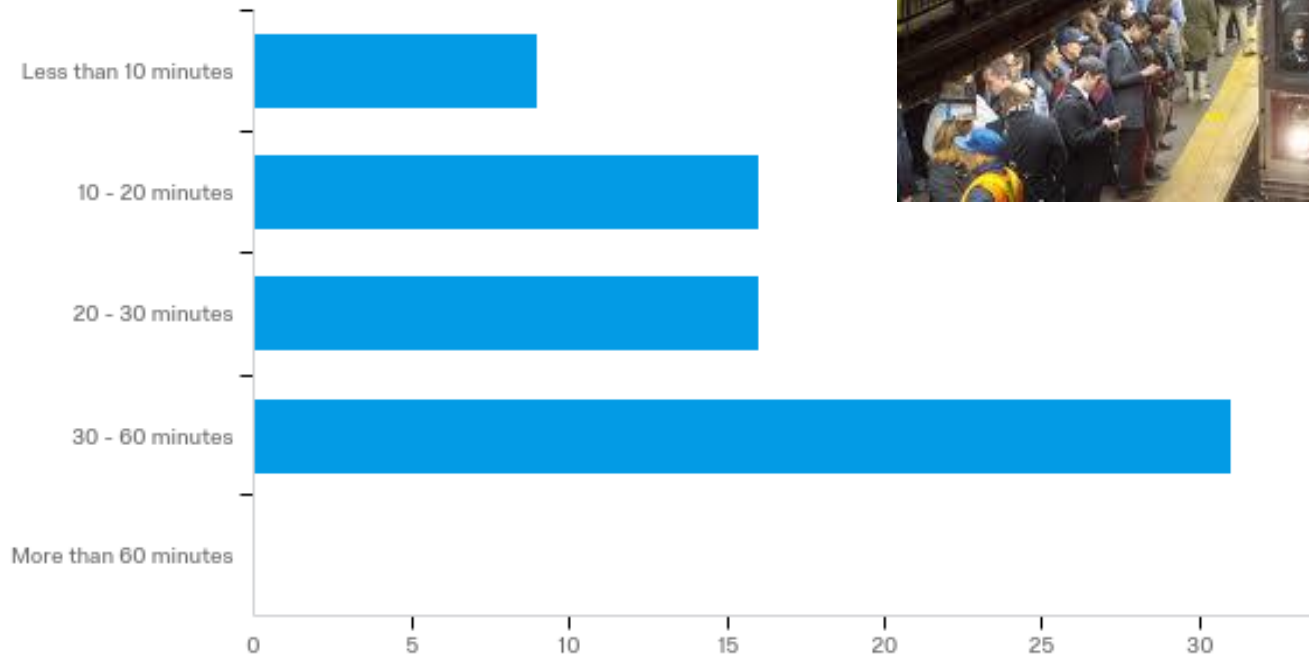
- Roosevelt Island and Manhattan are the most popular areas.





Typical Commuting Time to School

- 60% of students, less than 30 minutes
- 40% of students, 30 – 60 minutes



Useful Websites

- 异乡好居: <https://www.uhouzz.com/>
- 纽约留学生网: <http://www.nystudents.net/>
- StreetEasy: <https://streeteasy.com/rentals>
- Manhattan Park: <https://manhattanpark.com/>
- Waterside Plaza: <https://www.watersideplaza.com/>
- Baruch College Student Housing:
<https://www.baruch.cuny.edu/housing/index.html>

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Welcome to New York!

