



SMS CONFERENCE EXTENSION
"INNOVATION, ENTREPRENEURSHIP, AND INVENTION NETWORKS"
Padova, June 9th 2016

Speakers

Deborah Strumsky
(Arizona State University, US)

Erkko Autio
(Imperial College, London, UK)

Michelle Gittelman
(Rutgers Business School, US)

Maureen Mc Kelvey
(University of Gothenburg, Sweden)

Program Organizers

Fiorenza Belussi
(University of Padova)

Andrea Furlan
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Silvia Rita Sedita
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Dear colleagues,

it is a pleasure to invite you to the SMS conference extension held in Padova on June, 9th 2016. The extension is organized as a plenary session with leading international scholars.

To participate to the SMS extension of 9th June you must be officially registered through the SMS website. The cost is 105 US\$.

The theme of the workshop will be the role of innovation, entrepreneurship and invention network in the modern context. In particular, as an important stream of managerial literature on innovation has emphasized, the role of knowledge recombination as one of the most important sources of technological novelty (Weitzman, 1998; Strumsky et al., 2012; Youn et al., 2014). Important knowledge flows (Strumsky et al., 2011) are activated by networks of inventors that recombine their already existing knowledge, at different scale level. Technological innovation is becoming more and more a "collective phenomenon" that involves not only numerous firms and organisations, but also a variety of inventors (Allen, 1983; Powell and Giannella, 2010) belonging to different organizations which are in cooperation (Dagnino, 2007). Business studies, economic geography, and regional science have an established tradition in studying the importance of geographic proximity for innovation and the formation of inventive networks. Moreover, knowledge creation is also supported by the entrepreneurial dynamics in high-knowledge sectors, specifically in two main domains: high-tech manufacturing and knowledge intensive business services (KIBS), where we could observe the rise of new firms. Another important path for understanding knowledge entrepreneurial dynamics is the creation of spin-off from both universities and existing firms (Winter, 2011; Weeks and Galunic 2003). Where does the spin-off idea originate, how it develops and transforms over time, how beliefs, assumptions and heuristics changes over time, how they are absorbed by the other members of the new firm, and how do they approach the market? The discussion among speakers and presenters will animate the following thematic issues:

- 1) Assessing the relative importance of reusing, recombining and creating technologies in the process of invention
- 2) The spatial dimension of invention networks between scale effects and urban connectivity.

3) The emerging business models of knowledge intensive entrepreneurship and spin-offs

4) The evolution of the start-up phenomena, the role of business incubators and crowdfunding platforms, including also venture capitals and TTOs.

With the occasion of this important event, we have decided to organize a more informal workshop on the same issue through a call for papers that may allow you to present your research on June, 8th 2016.

CALL FOR PAPERS
“INNOVATION, ENTREPRENEURSHIP, AND INVENTION NETWORKS”

Padova, June 8th 2016

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SUBMISSION GUIDELINES AND REQUIREMENTS

Proposals (long abstract)

relating to the workshop theme are invited.

Deadline for Submission of Proposals: April 30th, 2016

TIMELINE:

May 10, 2016: Submission deadline for proposal

May 15, 2016: Acceptance of the abstract

End of May, 2016: Submission deadline for full paper

June 8, 2016: Workshop on *“Innovation, Entrepreneurship and Invention Network”*

June 9, 2016: Extension of the SMS Special Conference Rome, held in Padova

The proposals should be sent at the following e-mail address: maria.savarese@unipd.it

To learn more about the
SMS Special Conference in Rome &
SMS extension in Padova
please go to:

rome2016.strategicmanagement.net
strategicmanagement.net/rome2016/extensions/padova