

Selected Publications – Eleonora Di Maria

- Bettiol M., Di Maria E., Micelli S. (2020) (Eds.), *Industry 4.0 and Knowledge Management: New Paradigms for Value Creation*, forthcoming.
- Kinkel S., Capestro M., Di Maria E. (2020), “Artificial Intelligence and Backshoring Strategies: A German-Italian Comparison”, in Christiansen E., Škrinjarić T. (Eds.) *Handbook of Research on Applied AI for International Business and Marketing Applications*, IGI Global, Hershey, PA, forthcoming
- Ishaq M.I., Di Maria E. (2020), “Sustainability Countenance in Brand Equity: A Critical Review and Future Research Directions”, *Journal of Brand Management*, 27, pp. 15-34
- Bettiol M., Chiarvesio M., Di Maria E., Di Stefano C., Fratocchi L. (2020), “What Happens After Offshoring? A Comprehensive Framework”, in Tulder, R., Verbeke, A. and Jankowska, B. (Ed.) *International Business in a VUCA World: The Changing Role of States and Firms (Progress in International Business Research, Vol. 14)*, Emerald Publishing Limited, pp. 227-249.
- De Marchi V., Di Maria E. (2019), “Environmental Upgrading and Suppliers’ Agency in the Leather Global Value Chain”, *Sustainability*, 11 (23), pp. 6530, <https://www.mdpi.com/2071-1050/11/23/6530>
- De Marchi E., Di Maria E., Krishnan A., Ponte S., (2019), “Environmental Upgrading”, in Gereffi G., Ponte S., and Raj-Reichert G. (Eds.), *Handbook of Global Value Chains*, Edward Elgar, pp. 310-323
- Di Maria E., De Marchi E., Gereffi G. (2019), “Local Clusters and Global Value Chains”, in Gereffi G., Ponte S., and Raj-Reichert G. (Eds.), *Handbook of Global Value Chains*, Edward Elgar, pp. 403-416.
- Bettiol M., Capestro M., Chiarvesio M., Di Maria E. (2019), “Globalization strategies and economic performances in Italian Industrial districts”, in Puig F., Urzelai B. (Eds.) *Economic Clusters and Globalization: Diversity and Resilience*, Routledge Advances in Regional Economics, Science and Policy, pp. 113-133.
- Alonso-Martinez D., De Marchi V., Di Maria E. (2018) “Institutional influence on corporate social performance: a comparative analysis of B Corps in Europe”, *Sustainable Development*, <https://doi.org/10.1002/sd.2018>
- Bettiol M., Chiarvesio M., Di Maria E., Gottardello D. (2019), “Local or global? Does internationalization drive innovation in clusters?”, *European Planning Studies*, 27 (10), pp. 1995-2014, <https://doi.org/10.1080/09654313.2019.1626806>
- De Marchi V., Di Maria E., Spraul K. (2018), “Who benefits from university-industry collaboration for environmental sustainability?”, *International Journal of Sustainability in Higher Education*, Vol. 20 No. 6, pp. 1022-1041
- De Marchi V., Di Maria E., Gereffi G. (2018) (Eds.), *Local Clusters in Global Value Chains: Linking Actors and Territories Through Manufacturing And Innovation*, Routledge, Abingdon.

Bettiol M., Chiarvesio M., Di Maria E., Micelli S. (2018), "Manufacturing where are thou? Value chain organization and cluster firms' strategies between local and global", in De Marchi V., Di Maria E., Gereffi G. (2018) (Eds.), *Local Clusters in Global Value Chains: Linking Actors and Territories Through Manufacturing And Innovation*, Routledge, Abingdon, pp. 155-174.

Bettiol M., Burlina C., Chiarvesio M., Di Maria E. (2018), "Does it pay to be international? Evidence from industrial district firms", in Castellani D., Narula R., Nguyen Q., Surdu I., & Walker J. (Eds) (2018). *Contemporary Issues in International Business: Institutions, Strategy and Performance*. Houndmills, Basingstoke, Hampshire, U.K.: Palgrave Macmillan, pp. 277-296