Denominazione	Strategic Management
Docente (se già definito)	Andrea Furlan
Ore	30
CFU	6
Periodo di svolgimento	2 TERM (January – March 2025)
Modalità di erogazione	☒ In presenza ☐ A distanza ☐ Duale
Lingua di erogazione	English
Obbligo presenza	☒ Sì (% minima di presenza) ☐ No
Contenuti del corso	During the course contributions from different fields and theories will be examined: 1) Structure-conduct-performance, 2) Resource-based View, 3) Dynamic Capabilities. Issues related to publishing, with a particular emphasis on conceptual and empirical issues will be considered.
Obiettivi di apprendimento	This course provides a Ph.D. level survey on both seminal theory and recent developments in strategic management. This doctoral course has three primary objectives: (1) survey some of the major theoretical perspectives that bear on the topic of strategic management; (2) develop students' skills in appraising and critiquing academic research; (3) develop students' skills in arguing and presenting research issues and ideas.
Metodologie didattiche	Formal teaching class Students' presentations Individual project work (abstract of a research proposal)
Corso su competenze trasversali, interdisciplinari, transdisciplinari	☐ Sì ☒ No
Possibile partecipazione di dottorandi di altri corsi	☒ Sì ☐ No
Prerequisiti	max 3750 caratteri

(non obbligatorio)

Modalità d'esame
(se previsto)

The grading rates will be as follows:
- Presentations: 50%
- Final exam: 40%
- Participation (beyond your formal presentation): 10%

Materiale studio

Papers presented during the course

Informazioni aggiuntive

Course unit English denomination	max 3750 caratteri
Teacher in charge (if defined)	max 3750 caratteri
Teaching Hours	max 3750 caratteri
Number of ECTS credits allocated	max 3750 caratteri
Course period	max 3750 caratteri
Course delivery method	☐ In presence ☐ Remotely ☐ Blended
Language of instruction	max 3750 caratteri
Mandatory attendance	☐ Yes (% minimum of presence) ☐ No
Course unit contents	max 3750 caratteri
Learning goals	max 3750 caratteri
Teaching methods	max 3750 caratteri
Course on transversal, interdisciplinary, transdisciplinary skills	☐ Yes ☐ No
Available for PhD students from other courses	☐ Yes ☐ No
Prerequisites (not mandatory)	max 3750 caratteri
Examination methods (in applicable)	max 3750 caratteri
Suggested readings	max 3750 caratteri
Additional information	max 3750 caratteri