



## Valentina De Marchi

AREA – MANAGEMENT  
ASSOCIATE PROFESSOR

### Details

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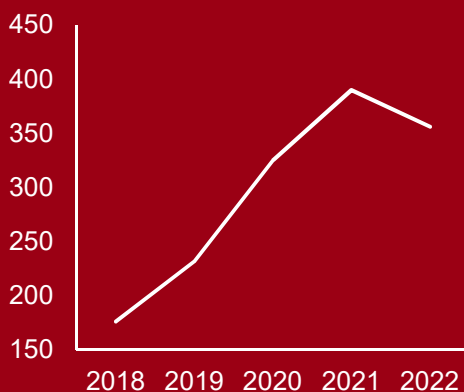
### Research Interests

Environmental Innovation  
Upgrading in Global Value Chains  
Sustainability Management

### Career

- 2019 - Associate Prof., Department of Economics and Management, University of Padova
- 2015 - Assistant Prof., University of Padova

### Citations Overview (Scopus)



### Education

Ph.D. in Economics and Management, University of Padova, 2011

- Thesis Title: *Greening Global Value Chains: the Role of Lead Firms in Fostering Environmental Innovations*

Master's Degree in Economics and Management of Networks, Ca' Foscari University, Venice, 2007

### Life Long Learning

Course *Change Agents*, University of Padova, Italy, 2019

Course *Qualitative Techniques: Case Method, Grounded Theory, Interviewing*, CARMA and University of Padova, 2018

Advanced course on innovative teaching in Economics and Management *Teaching4learning@Unipd*, University of Padova, 2018

Course on innovative teaching, *Teaching4learning@Unipd 2.0*, University of Padova, 2018

### Visiting

- Visiting Researcher at University of Manchester, UK, 2022
- Visiting Researcher at Center for Frugal innovation in Africa, Erasmus University, The Netherlands, 2019
- Visiting Researcher at Copenhagen Business School, Denmark, 2018

### Research projects within the last five years

#### International projects

- *Green Pon 2021*, practice oriented project funded by Jonix S.p.A., 2021
- *The green transition of the automotive industry*, academic oriented project funded by Swedish Agency for Growth Policy Analysis, 2020
- *BIOMAC European Sustainable BIObased nanoMAterials Community*, practice oriented project funded by EU Horizon 2020, 2019
- *Smart Farming Innovation Brokers*, practice oriented project funded by EU Erasmus +, 2018

#### National projects

- *Sostenibilità e competitività nella catena del valore del comparto Moda*, practice oriented project founded by Confartigianato Vicenza, 2020
- *Coocon*, practice oriented project founded by CESCOT - Ente di Formazione della Confesercenti Regionale del Veneto, 2020

### Teaching

#### International teaching activities

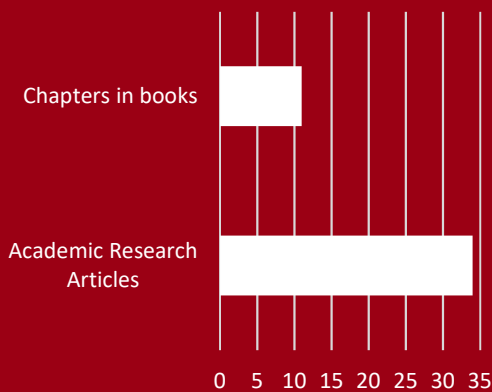
- *Local and global: industrial districts in the Italian context - CSR and environmental management*, Universitat Jaume I, Spain, 2016-17

#### School of Economics and Political Science, University of Padua

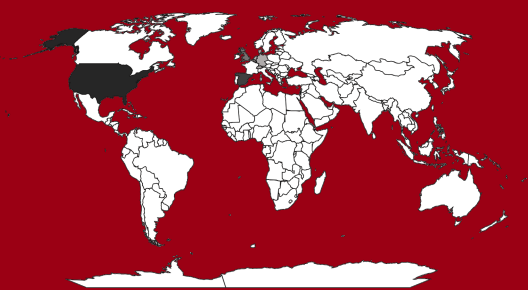
##### Undergraduate Courses

- Operations Management, 2016-21
- International Business, 2020-21

## Types of publications (last five years)



## International engagement



## Public engagement

### Assignments

- President, GRONEN Network, Switzerland, since 2020
- National representative at EIBA - European International Business Association, Belgium, since 2018
- Member of the Organizing Committee Network O (SASE conference), USA, since 2018

### Memberships and partnerships

- European Group of Organization Studies (EGOS), since 2020
- Academy of Management (OMT Division), since 2018
- Society for the Advancement of Socio-Economics (SASE), since 2018

### Referee/Reviewer for

- *Research Policy; European Planning Studies; Ecological Economics; Industry and Innovation; Journal of Cleaner Production; Journal of Business Ethics; Organization and Environment; Journal of International Business Policy; Journal of International Management*

### Editorial assignments

- Associate Editor, Cambridge University Press book series: *Development trajectories in global value chains*
- Associate Editor, Book series *Sustainability and Innovation*
- Board member *Innovation. Journal of Innovation Economics & Management* and *Economia e Società Regionale*

### Service to Community within the last five years

- 2021 Workshop organization: *Economic, Social and Environmental Upgrading in Global Value Chains I: Debating New Analytical Approaches*, SASE, USA
- 2020 Workshop organization: Paper development workshop, SIMA, Italy; Invited conferences: International Conference on Innovation and Circular Economy, Spain
- 2019 Conference organization: Mini-conference *Global Value Chains Analysis: Past, Present, and the Future*, co-organized with Gale Raj-Reichert and Matthew Alford, SASE, USA
- 2018 Workshop organization: *PDW Mind the gap: practices for university-industry collaboration to support sustainable innovation* co-organized with Spraul K. (Kaiserlautern U.); Bertels S. (Simon Fraser U.); Scott S. (Durham U. BS), AOM, USA

### Honors and Awards

- ACEDE, Spain, Runner Up - Conference section in Firms and Sustainability (Nominee) for *Business Models and Sustainability Performance in EU B Corps*, 2021
- Associazione Italiana Ingegneria Gestionale, Italy, Mention of Honor Gianluca Spina Award for teaching excellence and innovation, *Project name*, 2019
- EURAM, Belgium, Runner up - Innovation SIG Best Paper Award (Nominee) for *Sustainability strategies, investments in industry 4.0 and Circular Economy*, 2018
- School of Economics and Political Science, University of Padova, Italy, Excellence in Teaching Award (Mention of Honor), 2018