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All. /

CALL FOR IDEAS

for the creation of n. 4 MURALES (artistic panels)

at the Department of Economic and Management "Marco Fanno"

dSEA – building of via Bassi n. 1.

Premises

The "Marco Fanno" Department of Economic and Management is launching a call for ideas to collect ideas for the creation of n. 4 artistic panels (Murals) intended for the decoration of the internal walls of the building in via Bassi 1. The title of the initiative is: "*PEOPLE & PLANET OVER PROFIT: FOR FAIR WORK AND A SUSTAINABLE ENVIRONMENT*"

The initiative, included within the "Art and Sustainability" Action of the Third Mission Project "*Citizenship, businesses and technologies to the test of sustainability: words, numbers, actions*" - 2023 funding call, is promoted by the ERS Department Commission (*Ethics Responsibility and Sustainability*) with the aim of raising awareness of students, professors and staff of the dSEA on the issues of Ethics, Responsibility and Sustainability.

With this announcement, the dSEA Department invites its students to collaborate on the project, proposing artistic ideas for the creation of the Murals. Proposals must be submitted via the dSEA Moodle page dedicated to the initiative, according to the methods set out below.

The four project proposals most voted by professors, researchers and dSEA staff will be the winners. The proposers of the winning themes will receive a symbolic prize on the occasion of the inauguration event of the initiative.

The project involves the collaboration of the students of the Liceo Artistico Statale "A. Modigliani" of Padua, who will take care of the artistic realization of the works starting from the winning proposals/ideas in this tender.

ART. 1 - OBJECT OF THE NOTICE

The Call for ideas involves the collection of proposals for the design of 4 Murals to be placed along the stairwell of the building in via Bassi 1. The 4 Murals will be placed on the walls in the middle of each floor.



ART. 2 - RECIPIENTS

The Call for Ideas is aimed at all dSEA students who, at the expiry date of this Call, are enrolled in a Bachelor's or Master's degree course of the Department of Economic and Business Sciences "Marco Fanno".

ART. 3 - SUBMISSION PROCEDURE

Each project proposal must be described through a text of maximum 1000 characters that tells the idea you intend to propose, also including particular details such as subjects, colors, etc. - and may possibly be accompanied by a drawing, a simple more or less defined and detailed sketch, the photo of a composition.

Interested parties will be able to submit one or more project proposals.

The proposals must be uploaded (in .pdf .jpeg .doc format or any other format deemed useful for the presentation of the proposal) at the following link: <https://sesp.elearning.unipd.it/course/view.php?id=1586>).

Proposals must be received no later than **Friday 30 August 2024, 1pm**.

ART. 4 – THEME OF THE PROPOSALS

The proposals must concern the following theme:

PEOPLE & PLANET over PROFIT: for fair work and a sustainable environment

The 4 Murals must be perceived as a tool that conveys the message concerning the need to develop and adopt a new economic paradigm capable of integrating the goal of profit with the need for fair, solidarity-based and sustainable development for the integrity of people and the environment.

Proposals must comply with the following requirements

- only original ideas not covered by copyright are permitted;
- there must be no explicit or implicit advertising;
- there must be no explicit or implicit references to brands and/or logos;
- Drawings or writings that may be offensive to the common sense of decency, morals, ideas of individual citizens, public or private associations, or political, religious groups, etc. are not permitted.

The project proposals will be used exclusively for the purposes of the *Call for Ideas* .

ART. 5 - EVALUATION OF PROPOSALS

The voting of the proposals that meet the requirements set out in this Call for ideas and which will be presented as indicated in the art. 3 will be open, through the Moodle platform, to professors, researchers, research grant holders, doctoral students and technical and administrative staff of the dSEA. The voting procedure will be open **from 2 September to 10 September 2024**.

The 4 most voted proposals will automatically be the winners without merit ranking.



The winning proposals will be communicated via email **by 15 September 2024** to the winners and on the dSEA website.

ART. 6 - FINAL REALIZATION OF THE WORK

The artistic execution of the 4 winning proposals will be entrusted to the students of the Liceo Artistico Statale "A. Modigliani" who, in concert with the winning students of this announcement, the ERS Commission and the Department Director, will collaborate for the development of the project for the final realization of the work.

The murals will be created at the Liceo Artistico Statale "A. Modigliani" and subsequently affixed to the walls of the dSEA building in via Bassi 1.

ART. 7 - PRIZE

The proposers of the winning ideas will be awarded a symbolic prize which will be delivered on the occasion of the inauguration ceremony of the work.

Padua, 28/25/2024

Digitally Signed by

Director

Department of

Economic and Business Sciences "Marco Fanno"

Prof. Paola Valbonesi