

<b>Trimester 4 (1 core subject + electives)</b>	
Global Business Environment	2
5 Electives (5 * 3 = 15 credits)	15
Summer internship	3
<b>Total Credits (Trimester 4)</b>	<b>20</b>
<b>Trimester 5 (1 core subject + electives)</b>	
Strategic Management	3
4 Electives (4 * 3 = 12 credits)	12
Dissertation	3
<b>Total Credits</b>	<b>18</b>
<b>Trimester 6 (1 core subject + electives)</b>	
Sustainable Development and Corporate Sustainability	3
5 Electives (5 * 3 = 15 credits)	15
<b>Total Credits (Trimester 6)</b>	<b>18</b>
<b>Total Program Credits</b>	<b>114</b>

Trim 4     June to September  
Trim 5     September to December  
Trim 6     January to March

#### ELECTIVE SUBJECTS LIST

<b>MARKETING</b>	
Trimester 4	
Services Marketing	3
Brand Management	3
Rural Marketing	3
Introduction to Media and Entertainment	3
Consumer Culture	2
Trimester 5	
Marketing Research	3
International Marketing	3
Consumer Behavior	3
Sales and Distribution Management	3
Semiotics in Marketing	3

Trimester 6	
Retail Management	3
B To B Marketing	3
Integrated Marketing Communications	3

<b>HR</b>	
Trimester 4	
Organizational Development and Change Management	3
Performance Management	3
Social Psychology of Organizations	2
Leadership	2
Trimester 5	
Human Resource Development	3
Reward Management	3
Trimester 6	
Competency based HRM	3
Coaching	3
Global HRM	3
Strategic HRM	3

<b>FINANCE &amp; ECONOMICS</b>	
Trimester 4	
Financial and Capital Market Services	3
Commercial Banking and Finance	3
Financial Modeling Using Spread Sheet	3
Basic Econometrics for Managers.	3
Trimester 5	
Security Analysis and Portfolio Management	3
Micro Finance	3
Project Finance and Capital Budgeting	3
Trimester 6	
Financial Derivatives and Risk Management	3
Strategic Financial management	3
International Finance	3

<b>OPERATIONS &amp; SYSTEMS</b>	
Trimester 4	
Technology Innovation & Future of Work	3
Service Operations Management	3
Systems Thinking	3
Total Quality Management	3
Data Base Management System	3
E-Commerce	3
Trimester 5	
Project Management	3
Global Supply Chain Management	3
Operational Risk Management	2
Humanitarian Operations Management	2
Production Planning & Inventory Control	3
Software Project Management	3

Trimester 6	
Revenue Management	3
Game Theory for Managers	3
Strategic Operations Management	3
Emerging Trends of IT in Business	3

<b>BUSINESS ANALYTICS</b>	
Trimester 4	
Business Modelling using R	3
Applied Business Analytics	3
Trimester 5	
Introduction to Programming: Python	3
Introduction to Visualization: Tableau	3
Trimester 6	
Social & Web Analytics	3
Advanced Business Analytics	3

<b>GENERAL MANAGEMENT</b>	
Trimester 4	
Introduction to Public Policy	3
Entrepreneurship & Family Business Management	3
Trimester 5	
Social Entrepreneurship	3
Trimester 6	
Innovation Safari	2
Managing Business in Emerging Markets	3