Zicklin School of Business

MBA/MS GLOBAL DUAL-DEGREE GRADUATE PROGRAMS

Baruch COLLEGE | ZICKLIN SCHOOL OF BUSINESS

CUNY THE CITY UNIVERSITY OF NEW YORK

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A LEADER IN 21st CENTURY BUSINESS EDUCATION

The Zicklin School of Business is proud to be a leader in providing urban-based graduate business and executive education for the 21st century.

Knowledge is a powerful tool: it can broaden perspectives, foster change, and expand horizons. At the Zicklin School of Business, we understand the transformative power of knowledge and the crucial role education plays in shaping the future.

As an AACSB-accredited institution, Zicklin has long been recognized for delivering superior graduate- and executive-level education and experiences. Zicklin is the largest of three schools within Baruch College—a senior college in the City University of New York, a renowned university system in the United States. Baruch College consistently ranks among the region's and nation's top performers in academic excellence, diversity, and value.

The Zicklin School helps students and alumni reach new heights in their careers by providing the knowledge and skills required to thrive in an increasingly global marketplace. Our courses are taught by internationally recognized faculty experts and experienced executives.

ZICKLIN SCHOOL OF BUSINESS AT A GLANCE

10,000+
undergraduate students

1,800+
graduate students

30+
degree programs

28%
international

203
full-time faculty

110,000+
Zicklin alumni

145,000+
Baruch alumni worldwide

SEVEN ACADEMIC DEPARTMENTS

- Stan Ross Department of Accountancy
- Bert W. Wasserman Department of Economics and Finance
- Department of Law
- Narendra Paul Loomba Department of Management
- Allen G. Aaronson Department of Marketing and International Business
- William Newman Department of Real Estate
- Paul H. Chook Department of Information Systems and Statistics

FIVE ACADEMIC CENTERS/INSTITUTES

- Lawrence N. Field Center for Entrepreneurship
- Subotnick Financial Services Center
- Weissman Center for International Business
- Zicklin Center for Corporate Integrity
- Steven L. Newman Real Estate Institute

"Believe you can and you're halfway there."

—THEODORE ROOSEVELT

A REPUTATION FOR EXCELLENCE

The Zicklin School of Business and Baruch College consistently rank among the top performers in public higher education in the United States. Recognized for its academic excellence, diversity, and value, Zicklin is one of the largest AACSB-accredited business schools in the U.S.

U.S. News & World Report

- #1 Public Business School in New York State
- #1 MBA in New York City and New York State, among public institutions
- #55 in the nation

***Forbes* Magazine**

- #12 America's Best Value Colleges

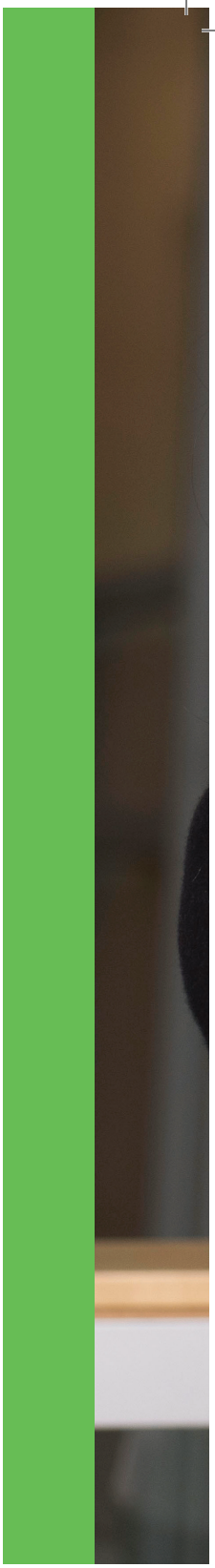
CollegeNET Social Mobility Index (SMI)

- Baruch College ranked #1 in 2017, among more than 1,300 colleges (third consecutive #1 ranking)

Developing the Next Generation of Global Business Leaders

The Zicklin School of Business places great emphasis on developing engaged global citizens. As a student, you have the opportunity to participate in a variety of immersive global experiences through:

- Study-abroad programs
- Exchange programs
- International internships
- International university partnerships
- International dual-degree programs



BEST GRAD SCHOOLS U.S.News & World Report BUSINESS 2019

AACSB ACCREDITED

AACSB ACCREDITED Accounting

"I chose to pursue a global dual-degree program to make me a more competitive candidate in the finance industry. With this program, I can earn both my MBA and MS in Finance in just three years. Studying in New York City broadened my horizons and introduced me to different cultures and experiences while I pursued my education. This exposure to New York's business world will be an advantage in my career."

HUI WANG

Global Dual-Degree Student

MBA '19, Peking University HSBC Business School (PHBS)
MS in Finance '19, Zicklin School of Business

Dean Wen Hai of Peking University HSBC Business School (left) and President Mitchell Wallerstein of Baruch College (right) at the MBA/MSF Dual-Degree program signing ceremony.

THE MBA/MS GLOBAL DUAL-DEGREE PROGRAM

As part of our MBA/MS Global Dual-Degree Program, Zicklin partners with top-ranked universities around the world to enrich and expand graduate education opportunities.

The MBA/MS Global Dual-Degree Program is for students pursuing an MBA, MPAcc, or MS degree at a university outside of the United States. As a student, you will spend a year in New York City pursuing a different but complementary MS degree at the Zicklin School of Business. This program allows you to expand your business career through invaluable international and educational experiences with dual-degrees.

PROGRAM OVERVIEW

ABOUT THE PROGRAM

The Zicklin School offers 10 MS degrees that are relevant and responsive to today's global business environment, including:

- Accountancy
- Entrepreneurship
- Finance*
- Financial Risk Management*
- Information Systems*
- Marketing
- Quantitative Methods and Modeling*
- Real Estate*
- Statistics*
- Taxation

OUR PARTNERS

- College of Management Academic Studies, Israel
- Free University of Bozen-Bolzano, Italy
- Peking University HSBC Business School, China
- Renmin University of China, China
- Shanghai International Studies University, China
- University of Padova, Italy
- University of Science & Technology Beijing, China
- Xi'an Jiaotong University, China

**Qualifies eligible international graduates for the U.S. Department of Homeland Security's STEM (Science, Technology, Engineering, Math) 24-month Optional Practical Training (OPT) visa extension.*

KEY PROGRAM CHARACTERISTICS

The following characteristics are typical of a dual-degree MBA/MS program. Actual program specifics may vary across partner institutions.

Popular Dual Degrees
MBA/MS in Finance, MBA/MS in Entrepreneurship

Typical Admissions Criteria
GPA: 3.0+
TOEFL: 100+
IELTS: 7.0+
Admissions Interview

Language of Instruction
English

Length of Study in New York City
August – July
(approximately 12 months)

Total Credits in New York City
18–21 credits (6–7 courses)

Total Credits at Partner Location
6 credits (2 courses) taught by Zicklin faculty

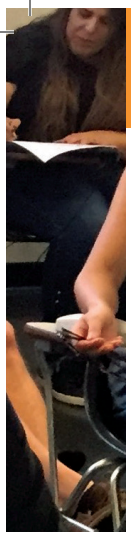
Total Transfer Credits
Dependent on program, usually 6 credits or 2–3 courses

Students of the joint MBA/MS in Entrepreneurship degree program between the College of Management Academic Studies (COMAS), Israel, and the Zicklin School of Business.

BENEFITS TO YOU

Zicklin's innovative MBA/MS Global Dual-Degree Program offers you many career, educational, and cultural advantages, including:

- Significantly enhancing your career potential with an MS degree from a U.S. institution. This MS degree complements your MBA (or other degrees) from global partners.
- A unique opportunity to study in New York City — the business capital of the world — and gain a truly global perspective and international experience.
- Exposure to the diverse cultures exemplified by New York City residents and businesses, enabling you to attain unique global management perspectives and skills.
- An opportunity to work with world-class faculty in the classroom, but also with the world's top companies.
- A schedule that maximizes efficiency. You can earn up to 12 credits at your home institution before coming to New York to complete the remaining 18–21 credits of the Zicklin MS degree.
- A tuition cost set at the New York State resident-tuition rate instead of the customary, higher international-student tuition rate.
- Streamlined application and admission process and waiver of GMAT/GRE requirement for general graduate program admission.
- Unbeatable ROI at an institution ranked by experts as among the best for value.



LOCATION IS EVERYTHING

Integrated both physically and philosophically into the fabric of New York City, the world's business and financial capital, Baruch College's Zicklin School of Business is strategically located in midtown Manhattan, home to the offices and headquarters of many of the world's major corporations and financial institutions. The city is a dynamic real-world extension to the classroom, adding immeasurable value to a Zicklin degree and offers unparalleled networking.

FOR MORE INFORMATION CONTACT:

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