



Founded in **1919**

Network of more than **200**
partner companies

Network of
13 000 Alumni
in 109 countries

2000
students

3

International
Accreditations



More **400**
work-study
students each year

120+
International
Partners

11 000 m2 (and
extension the premises
in progress)

Member of the
Conférence des
Grandes Ecoles



About **10** Student
associations

35%
of International
Students
(63 nationalities)

50
Permanent
professors &
about 200
affiliated
professors

1 incubator
launching
entrepreneurial
projects



- Private Business School offering both undergraduate and graduate programs in Management and Business
- Founded in 1919
- Member of the Conference des Grandes Ecoles
- AACSB Accredited since 2005
- EFMD accredited Bachelor program since 2019
- AMBA accredited Master program since 2020
- Programs recognized by the French Ministry of Higher Education
- Master Grande Ecole: Regularly classified in FT and QS



- Our School is located in the Auvergne Rhône Alpes Region
- In the Puy-de-Dôme Department



ESC Clermont is located in Clermont-Ferrand, in the heart of France. Three advantages :

1. **Distance** : Central location Proximity to major cities : Paris 3h30, Marseille 4h, Lyon 1h30
2. **Cost of living**: One of the cities with the most affordable cost of living
3. **Student Life** : Regularly ranked among the best student cities in France (15% of students)



- Population: 296 000 and 42 500 students (about **15%**)
- Active student population - **One of the Leading student cities in France**
- Easy accessibility (local airport)
- **Active student population** : About 5500 international students
- Very **affordable cost of living** & High quality of life
- Dynamic & Culturally Diverse City - **Major Cultural Hub**
- Unique natural region on the **UNESCO World Heritage List**
- Renowned for **sports** (rugby, soccer, ...)
- **Michelin** Headquarters



Studying in France




- Fourth-largest **destination for international students** and leading non-English speaking destination
- **Quality education** at an **affordable budget**
- Strong benefits for students (social insurance, housing aid, student discounts,...)
- **Open employment market** to international students (possibility of getting a Temporary Resident Permit after the graduation for non EU students)
- **Rich culture**, gastronomy, architecture, and vibrant student life, art of living "*à la française*"
- Courses are professionally oriented and **combine theory and practice**

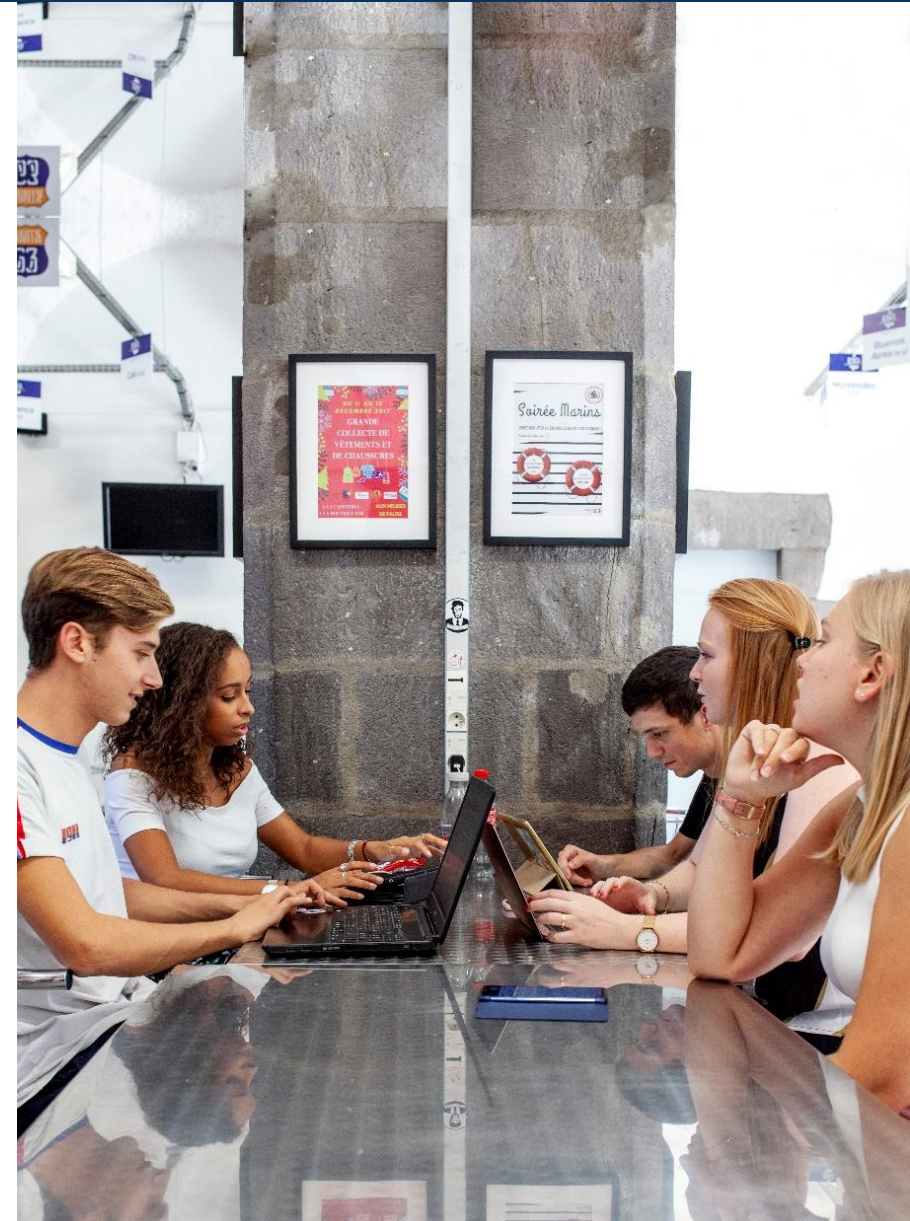
Bachelor in International Management Program



- Program designed in collaboration with **partner companies**
- **Highly international** Program (many students and faculty members from abroad)
- Degree **recognised by the French Ministry** and accredited by the **EFMD**
- Consistently ranked among the **Best Business Bachelors** in France
- Solid **preparation to integrate the job market** through work experience
- The success rate of the BIM program is one of the highest of France : **93%**

Double Degree program @Bachelor Level

- Diploma course - 1 year - last year of the **Bachelor in International Management program** composed of:
 - Two semesters of study from September to December and from January to May containing core courses and a major of your choice 60 ECTS
- Courses available 100% in English 
- Conditions for obtaining the Diploma :
 - To have validated at least 2 years of higher education before attending ESC Clermont BS
 - To have validated all the modules @ESC Clermont BS (60 ECTS)
- Name of the Diploma obtained : **Diplôme en Management International (Bac+3)**





Overview of classes offered:

SEMESTER 1	SEMESTER 2
<ul style="list-style-type: none">▪ Multicultural Teambuilding▪ Business Ethics▪ Strategy and International Development▪ Business Negotiation 1▪ Web site Development & Marketing▪ French▪ Global Value Chain: A Geopolitical and Intercultural Approach (opt)▪ Economics globalization - trends and risks (opt)▪ Entrepreneurial Export Import Project (opt)▪ Innovative Finance and digitalization (opt)	<ul style="list-style-type: none">▪ Multicultural Teambuilding (compulsory)▪ International Economics and Finance▪ Cross Cultural Management▪ Export and Import Trading▪ Sales Organization▪ Personal Branding▪ French▪ Digital Marketing (opt)▪ Business intelligence (opt)▪ Business Negotiation 2 (opt)



The DD with ESC Clermont offers the possibility of :

- Getting a French Bachelor fully recognized by the Ministry of Higher education in France as well as internationally recognized (EFMD and AACSB accredited)
- Experiencing a study period in a human-sized city not far from your Home institution
- Being immersed in a multicultural context with students from all over the world



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